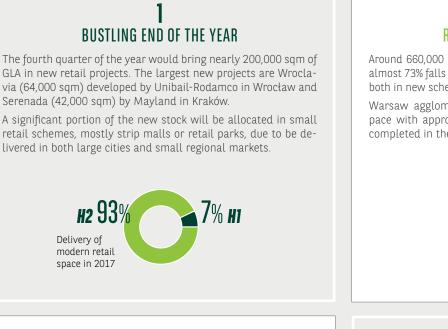


RESEARCH

# At a glance <mark>Q3 2017</mark> Retail Market Poland. Focus on 8 Agglomerations

After a very calm first half of 2017, when only a mere 26,000 sqm of GLA in five schemes were completed across Poland, the third quarter flourished with nearly 140,000 sqm of new retail space. Most notably, the Warsaw market was enriched with the long awaited Galeria Północna shopping & leisure centre (64,000 sqm of GLA), opened in the heart of the densely populated Białołęka district. IKEA, the most popular furniture & furnishing provider, delivered its first store in the eastern part of Poland in Lublin, which confirms increasing interest of retail operators in the potential of eastern regions of Poland. In response to growing consumer spending in smaller cities, a Vivo! shopping centre opened in Krosno, a small town of around 50k residents.

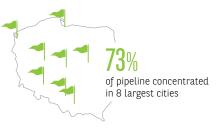




# **2** RETURN OF AGGLOMERATIONS

Around 660,000 sqm of retail GLA is under construction, of which almost 73% falls on large urban areas. New space is to be delivered both in new schemes as well as in extensions of the existing ones.

Warsaw agglomeration is the market booming at the fastest pace with approximately 160,000 sqm of GLA scheduled to be completed in the next 18 months.



# **3** INVESTORS INTERESTED IN A WIDE POOL OF ASSET TYPES

Over the three first quarters of 2017, approx.  $\in 1.2$  billion was transacted in the retail sector that represents more than a half of the total investment volume in Poland. Portfolio acquisitions dominated the market. Notably, in terms of retail formats the structure was diversified that reflects investors' disposition to allocate their capital in alternative assets in order to get the expected rate of return.

### TOP RETAIL INVESTMENT TRANSACTIONS IN H1 2017





FASHION HOUSE PORTFOLIO TYPE: Outlets Centres



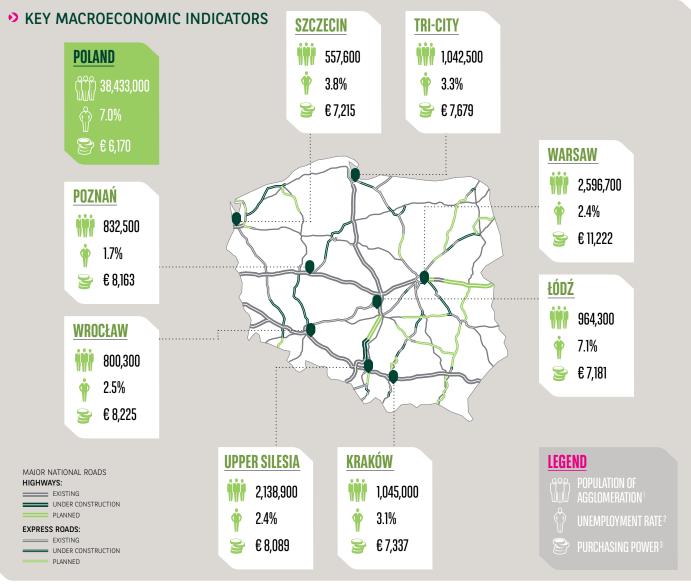
# **4** VACANCY RATE

Over the first half of 2017 the vacancy rate in shopping centres in Poland increased by 0.6 p.p. and at the end of June reached 4.1%. This growth has resulted predominantly from closing down Praktiker stores across Poland. Notably, clear disparities in vacancy rates between well established retail destinations and lower-class schemes have been becoming even more apparent.

The highest vacancy rates among the main agglomerations were recorded in Katowice (5.9%) and Kraków (5.4%), whilst Tri-City (3.1%) and Warsaw (2.6%) scored the lowest availability.



\*Modern retail stock embraces traditional shopping centres, outlet centres, retail parks and retail warehousing facilities.



1. GUS as of Dec. 2016 2. GUS as of August 30, 2017, data for the capital of voivodship

GUS as of August 30, 2017, data for the capital of volvouship
 GFK Purchasing Power volume per capita, data for the capital of volvodship

The definitions listed below are consistent with the ICSC standards and have been used for the purposes of this publication:

Shopping centre (esp. Conventional or Traditional SC) – a retail property planned, constructed and managed as a single retail entity which consists of a shared retail area of a minimum gross leasable space (GLA) of 5,000 sqm and at least 10 shops.

**Retail park** – a property with a consistent design, construction and management which consists mainly of medium and large-sized specialized retail facilities, which typically share an open-air passage or a parking lot and are not joint under one roof.

**Outlet centre** – a property with a consistent design, construction and management with separate shops in which the producers or retailers sell surplus stock, end-of-line products and products from previous collections at reduced prices.

Warsaw agglomeration includes: Warsaw, Brwinów, Konstancin-Jeziorna, Łomianki, Marki, Piaseczno, Piastów, Podkowa Leśna, Raszyn, Błonie, Grodzisk Mazowiecki, Józefów, Kobyłka, Legionowo, Milanówek, Otwock, Ożarów Mazowiecki, Pruszków, Radzymin, Sulejówek, Wołomin, Ząbki, Zielonka, Halinów, Izabelin, Jabłonna, Lesznowola, Michałowice, Nadarzyn, Nieporęt, Stare Babice, Wiązowna.

Silesia agglomeration: Katowice, Bytom, Chorzów, Czeladź, Dąbrowa Górnicza, Gliwice, Knurów, Mikołów, Mysłowice, Piekary Śląskie, Ruda Śląska, Siemianowice Śląskie, Sosnowiec, Świętochłowice, Tarnowskie Góry, Tychy, Zabrze, Będzin, Jaworzno, Radzionków, Gierałtowice, Wojkowice.

Kraków agglomeration: Kraków, Niepołomice, Skawina, Wieliczka, Zabierzów, Biskupice, Igołomia - Wawrzeńczyce, Kocmyrzów -Luborzyca, Koniusza, Liszki, Michałowice, Mogilany, Świątniki Górne, Wielka Wieś, Zielonki. Tri-City agglomeration: Gdańsk, Gdynia, Rumia, Wejherowo, Pruszcz Gdański, Reda, Sopot, Cedry Wielkie, Kolbudy, Kosakowo, Szemud, Żukowo.

Łódź agglomeration: Łódź, Pabianice, Rzgów, Zgierz, Aleksandrów Łódzki, Andrespol, Brojce, Konstantynów Łódzki, Ksawerów, Nowosolna, Ozorków, Stryków.

Poznań agglomeration: Poznań, Swarzędz, Tarnowo Podgórne, Komorniki, Kórnik, Luboń, Mosina, Puszczykowo, Rokietnica, Suchy Las, Czerwonak, Dopiewo, Kleszczewo.

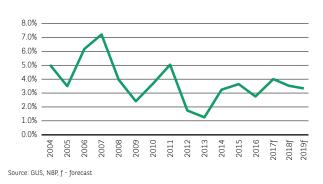
Wrocław agglomeration: Wrocław, Kąty Wrocławskie, Kobierzyce, Czernica, Długołęka, Miękinia, Oborniki Śląskie, Siechnice, Wisznia Mała, Żórawina.

Szczecin agglomeration: Szczecin. Kołbaskowo, Dobra, Goleniów, Gryfino, Kobylanka, Police, Stare Czarnowo.

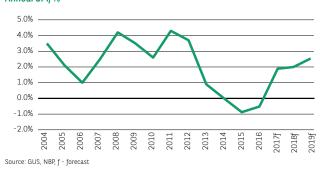


# **Macroeconomic Snapshot**

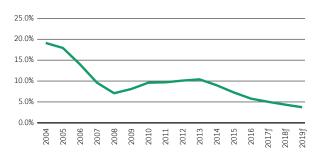
Annual GDP growth, %



Annual CPI, %



**Unemployment Rate, %** 



Source: BNP Bank, Oxford Economics, f - forecast

Annual Retail Sales, %



Source: BNP Bank, Oxford Economics, f - forecast

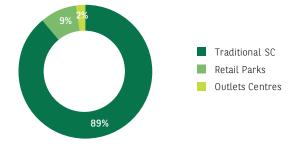
# **Retail Snapshot**

#### Stock and New Supply, sqm



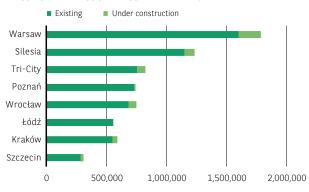
Source: BNP Paribas Real Estate, PRCH, f - forecast

Shopping Centre Stock by Format, Q3 2017



Source: PRCH, BNP Paribas Real Estate

### Shopping Centre Supply in 8 Agglomerations, sqm



Source: PRCH, BNP Paribas Real Estate

Prime Rental Ranges in 8 Agglomerations, €/sqm/mth



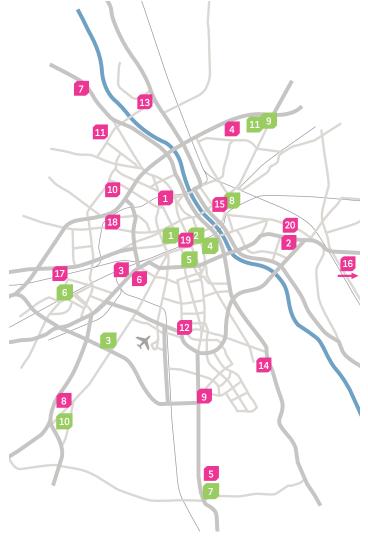


# WARSAW AGGLOMERATION

# **KEY FEATURES**

- → Diversified offer in terms of formats and retailer pool.
- Sought-after destination for newcomers just recently have entered e.g.: Newbie, → Hamleys, Love Republic, Zarina and Victoria's Secret with full lingerie assortment.
- Recent delivery (Galeria Północna) and extensive pipeline under construction, → notably in a form of large centres, will redefine the picture of retailing in Warsaw.
- Owners of older assets are under pressure, extensions and refurbishments as a → clear response to toughening competition.
- Small, convenience retail schemes emerge in satellite towns of Warsaw. →
- Emergence of alternative mixed-use schemes. →
- → Prime rents on the rise. Tightening rental conditions in secondary schemes.
- High street potential, with a luxury cluster around Three Crosses Square. →

### THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



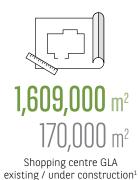
### TRADITIONAL SC

- Arkadia (ext. P) 1 Atrium Promenada (ext. P)
- 2 Atrium Reduta 3
- Atrium Targówek 4
- Auchan Piaseczno 5
- Blue City 6
- CH Auchan Łomianki 7
- 8. CH Janki
- CH Ursynów 9. 10. Galeria Bemowo
- 11. Galeria Młociny
- 12. Galeria Mokotów
- 13. Galeria Północna
- 14. Galeria Wilanów (P)
- 15. Galeria Wileńska
- 16. Kolorowe Życie (P)
- 17. Tesco Połczyńska
- 18. Wola Park 19. Złote Tarasy
- 20. King Cross Praga

### **OTHER FORMATS**

- 1. Art. Norblin (mixed, P)
- CEDET (mixed, P) 2.
- 3. CK61 (RP)
- ETHOS (P) 4.
- Hala Koszyki (mixed) 5.
- Factory Ursus (RO) 6. Fashion House Warszawa (RO) 7
- 8. Koneser (P)
- 9. M1 Marki (RP)
- 10. Park Handlowy Janki (RP)
- 11. Park Handlowy Targówek (RP)

RP - retail park. RO - retail outlet. P – pipeline, ext. P – extension planned





No. of shopping centres existing / under construction (incl. extensions)1



Shopping centre density per 1,000 inhabitants (2019) current / incl. under construction<sup>1</sup>





Purchasing Power

- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship



# SILESIA AGGLOMERATION

# **KEY FEATURES**

- → Large consumer market and a densely populated conurbation.
- → The third highest purchasing power in Poland.
- → Well diversified retail offer, from dominant regional shopping & leisure centres to small convenience strip malls.
- → Katowice, the core market in the region, accumulates a vast portion of modern retail amenities, including top shopping malls.
- ➔ A number of established retail destinations that would be bolstered through extension and refurbishment.
- → Nearly 100,000 sqm of GLA under construction (e.g. Galeria Libero, Gemini Park Tychy, Platan - extension), with further schemes in the pipeline.
- $\rightarrow$  Stable rents to continue with upside perspectives in leading schemes.

## THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



#### TRADITIONAL SC

- 1. 3 Stawy
- Agora Bytom
  Arena
- 4. Atrium Plejada
- 5. CH Auchan Gliwice
- 6. CH Auchan Sosnowiec
- 7. CH Skałka (ext. P)
- 8. Europa Centralna 9 Forum Gliwice
- 9. Forum Gliwice 10. Galeria Galena
- 10. Galeria Galena 11. Galeria Katowicka
- 20. Silesia City Center 21. Supersam (mixed) ka

12. Galeria Libero (P)

13. Galeria Zawiercie

17. Platan (ext. UC)

15. M1 Czeladź

16. M1 Zabrze

18. Plejada

19. Pogoria

14. Gemini Park Tychy (P)

#### OTHER FORMATS

- 1. Fashion House Sosnowiec (RO)
- 2. IKEA Zabrze (RP, P)
- 3. RAWA Park Handlowy (RP)
- RP retail park, RO retail outlet, P - pipeline, ext. P - extension planned



Shopping centre GLA existing / under construction<sup>1</sup>



No. of shopping centres existing / under construction (incl. extensions)<sup>1</sup>



Shopping centre density per 1,000 inhabitants (2019) current / incl. under construction<sup>1</sup>







- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship



# TRI-CITY AGGLOMERATION

# **KEY FEATURES**

- ➔ Polycentric region with Gdańsk and Gdynia retail sub-markets of equal importance.
- High purchasing power of residents. Strong holiday destination with a large → number of tourists fostering retailing in the area.
- → Clear distribution of retail provision between the central locations and hot spots established along the Tri-City ring road.
- → Forum Gdańsk, due for delivery in the first quarter of 2018, would facilitate reinforcement of retailing in the downtown of Gdańsk.
- → Regeneration of the derelict Granary Island into a modern buzzing quarter of Gdańsk creating opportunities for new retail and leisure concepts.
- Sopot maintaining a limited volume of modern retail stock but with strong high → street presence.

## THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



1. Fashion House Gdańsk (RO) Morski Park Handlowy (RP)

RP - retail park, RO - retail outlet, P - pipeline, ext. P - extension planned

3. Sopot Centrum

2.

#### TRADITIONAL SC

- CH Auchan Gdańsk 1.
- 2. CH Osowa
- 3. Forum Gdańsk (P)
- Galeria Bałtycka 4. Galeria Metropolia 5
- Galeria Morena 6.
- 7. Klif Gdynia
- Matarnia 8.
- Manhattan 9.
- 10. Port Rumia
- 11. Riviera



<b>763,500 m<sup>2</sup></b> 62,000 m <sup>2</sup> Shopping centre GLA existing / under construction <sup>1</sup>
29 / 1 No. of shopping centres existing / under construction (incl. extensions) <sup>1</sup>
732 792 Shopping centre density per 1,000 inhabitants (2019) current / incl. under construction <sup>1</sup>
POPULATION <sup>2</sup> 1,042,500
<b>3.3%</b> Unemployment rate <sup>3</sup>
€7,679 Purchasing Power <sup>4</sup>

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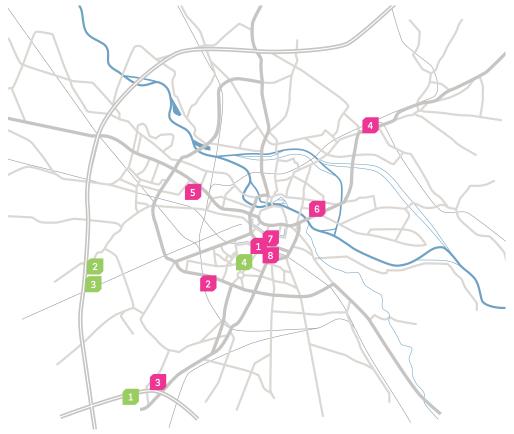
- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship

# WROCŁAW AGGLOMERATION

# **KEY FEATURES**

- ➔ Strong clusters of modern retailing in the central and southern quadrants of Wrocław, while the eastern and northern areas provided moderately.
- ➔ Extensive provision of modern shopping centres in the very centre of the city. Another entrant, Wroclavia, is about to reshape fundamentally the picture of retailing in the down town.
- → High retail density soaring above other major agglomeration.
- ➔ High competition compressing rents for secondary assets with some schemes suffering from vacancies.
- → Relatively strong high street in the historical heart of Wrocław, supported by city planning as well as tourists and students pool.

## THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



#### TRADITIONAL SC

- 1. Arkady Wrocławskie
- Arkady
  Borek
- CH Auchan Bielany Wrocławskie
- 4. Korona
- 5. Magnolia Park
- 6. Pasaż Grunwaldzki
- Renoma
  Wroclavia (P)

- THER FORMATS
- 1. Aleja Bielany (RP)
- 2. Factory Wrocław (RO)
- Futura Park (RP)
  Sky Tower Wrocław (mixed)
- 4. Sky tower wrocław (mixeu)

RP – retail park, RO – retail outlet, P – pipeline





- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship



# POZNAŃ AGGLOMERATION

# **KEY FEATURES**

- → Extensive retail offer in the city, thus one of the highest retail densities among major agglomerations.
- The central area of Poznań tightly packed with voguish shopping malls, thus competition cut-throat.
- → Fierce competition in the city centre causing vacancies and exerting downward pressure on rents, especially after completion of Posnania, one of the largest schemes in Poland.
- Outer areas of the city developed with older, albeit established, assets  $\rightarrow$ benefiting from well identified catchment areas and loyal customer base.
- A number of added-value assets with substantial extension, remodelling and → repositioning opportunities.

### THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



- CH Auchan Komorniki 1.
- CH Auchan Tarnowo Podgórne 2. 3. Galeria Malta
- 4. Galeria Pestka
- King Cross Marcelin 5
- M1 Poznań 6. Poznań City Center
- 7. 8. Posnania
- Poznań Plaza 9.
- 10. Stary Browar



- 1. Factory Poznań (RO) Kupiec Poznański 2.
- 3. Park Handlowy IKEA (RP, ext. P)
- RP retail park, RO retail outlet, P - pipeline, ext. P - extension planned



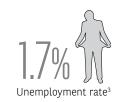


No. of shopping centres existing / under construction (incl. extensions)1



Shopping centre density per 1,000 inhabitants (2019) current / incl. under construction<sup>1</sup>







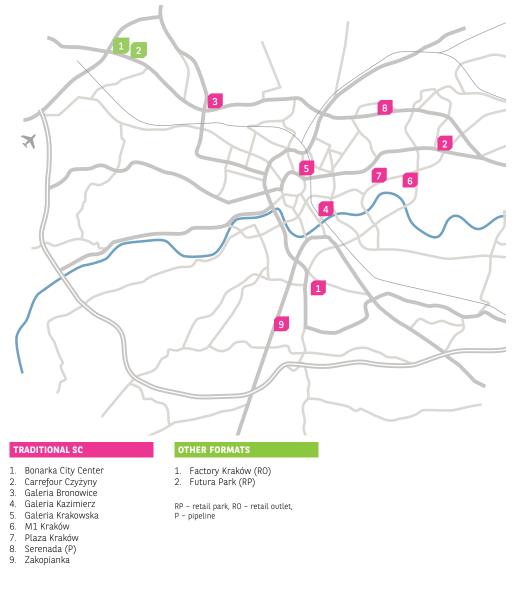
- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship

# KRAKÓW AGGLOMERATION

# **KEY FEATURES**

- → Galeria Krakowska, a downtown urban mall, and Bonarka, a large shopping and leisure complex on the southern edge of the city centre, sharing a dominant position in the region.
- → Well established older retail schemes in the eastern dense residential cluster, having significant potential for further reinforcement.
- → A large Serenada shopping centre, together with the already existing retail and leisure amenities next door, will form a strong complex of critical mass capturing consumers from districts to the north.
- ➔ Strong high street retailing in the historical Old Town area, boosted by tourist traffic, with Old Town Square as most sought-after location.

### THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



existing / under construction<sup>1</sup> 15 / 1 No. of shopping centres existing / under construction (incl. extensions)<sup>1</sup>

549,400 m<sup>2</sup>

Shopping centre GLA

42,000 m<sup>2</sup>



Shopping centre density per 1,000 inhabitants (2019) current / incl. under construction<sup>1</sup>





Purchasing Power<sup>4</sup>

1. PRCH, BNP Paribas Real Estate 2. GUS as of December 31 2016, data for

- agglomeration 3. GUS as of August, 2017, data for
- the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship



# ŁÓDŹ AGGLOMERATION

# **KEY FEATURES**

- → Wide retail offer in terms of formats and locations, with two of the country's largest shopping schemes operating in the city.
- → Fierce competition, with Manufaktura cornering the market. Rental levels and vacancy rates diverging.
- → Relatively high density coupled with moderate purchasing power resulting in no major projects in the pipeline.
- → Selected secondary schemes having considerable upside potential.
- ➔ Piotrkowska Street, formerly one of the most renowned high streets in Poland, would potentially revive following the development of a mixed-use Nowe Centrum Łodzi project.

### THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS



#### TRADITIONAL SC

- 1. Galeria Łódzka
- 2. Manufaktura
- M1 Łódź
  Pasaż Łódzki
- 5. Port Łódź
- 6. Sukcesja
- 7. Tulipan



- Ptak Outlet (RO)
  Vis a Vis (RP)
- RO retail outlet, ext. P – extension planned



- 1. PRCH, BNP Paribas Real Estate
- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship



# SZCZECIN AGGLOMERATION

# **KEY FEATURES**

- → Relatively small yet well provided retail market, with a wide pool of formats and schemes provided.
- Traditional shopping centres dominate in the central area, while other → schemes cater to residents of outer city clusters.
- → Cross-border traffic (German and Scandinavian visitors) strongly supporting the retail and service segments in the entire region.
- Galaxy and Galeria Kaskada, both downtown located, striving for region's → number one, with the former one securing its market position through extensive redevelopment and extension.

# Л TRADITIONAL SC Atrium Molo 1. Szczecin Outlet Park (RO, ext. P) 1.

### THE LARGEST SHOPPING CENTRES AND OTHER RETAIL FORMATS

- CH Auchan Kołbaskowo 2. 3. CH Ster
- Galaxy (ext. P) 4.
- Galeria Handlowa Turzyn 5.
- 6. Galeria Kaskada

RP - retail park, RO - retail outlet, ext. P - extension pipeline



- 2. GUS as of December 31 2016, data for agglomeration
- 3. GUS as of August, 2017, data for the capital of agglomeration
- 4. GFK Purchasing Power volume per capita, data for the capital of voivodship



## Major retail schemes completions, 2016 - Q3 2017

SCHEME	TYPE	LOCATION	POPULATION	DEVELOPER	GLA (SQM)
Posnania	SC	Poznań Agglomeration	over 400,000	Apsys	100,000
Galeria Północna	SC	Warsaw Agglomeration	over 400,000 GTC		64,500
Galeria Metropolia	SC	Tri-City Agglomeration	over 400,000	PB Górski	34,000
Fabryka Wołomin	SC	Warsaw Agglomeration	over 400,000	Rockcastle & Acteeum	30,600
Skende Shopping (ph. I)	SC	Lublin	200-400	INTER Ikea	30,000
Galeria Navigator	SC	Mielec	<100	<100 Rank Progress	
Galeria Glogovia	SC	Głogów	<100	Saller	25,000
Cieszyński Park Handlowy	RP	Cieszyn	<100	ADV Por Property Investment	22,500
Vivo! Krosno	RP	Krosno	<100,000	100,000 Immofinanz / Acteeum	
Galeria Tomaszów	SC	Tomaszów Maz.	<100 Rockcastle/Acteeum Group		16,100
Galeria Sudecka (ext)	SC	Jelenia Góra	<100	Echo Prime Properties	15,000

SC - shopping centre, RP - retail park, OC - outlet centre Source: BNP Paribas Real Estate

## Major retail schemes in pipeline (over 20,000 sqm GLA)

SCHEME	TYPE	LOCATION	POPULATION	DEVELOPER	PLANNED	GLA (SQM)
Galeria Młociny	SC	Warsaw Agglomeration	over 400,000	EPP	2018	70,000
Wroclavia	SC	Wrocław Agglomeration	over 400,000	Unibail Rodamco	10.2017	64,000
Forum Gdańsk	SC	Tri-City Agglomeration	over 400,000	Multi	2018	62,000
Galeria Libero	SC	Katowice Conurbation	over 400,000	Echo Investment	2018	42,000
Serenada	SC	Kraków Agglomeration	over 400,000	Mayland RE	10.2017	42,000
Gemini Park Tychy	SC	Katowice Conurbation	over 400,000	Gemini Holding	2017	36,000
Skende Shopping (ph. II)	SC	Lublin	200-400	INTER Ikea	2017	27,500
Nowa Stacja	SC	Warsaw Agglomeration	over 400,000	ECC	2018	27,000

SC - shopping centre, RP - retail park, OC - outlet centre Source: BNP Paribas Real Estate

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