

Berlin, bcc Berlin Congress Center
May 19 - 22, 2026

eic
european
identity
and cloud
conference **2026**

European Identity and Cloud Conference 2026

Press Kit



Event Overview

Dates	May 19 - 22, 2026
Location	Berlin, Germany
Organizer	KuppingerCole Analysts AG
Expected Attendees	1,500+ professionals from across the global digital identity community
Program Format	4 days 230+ sessions 300+ speakers 60+ partners
Website	kuppingercole.com/events/eic2026
Press Access	Complimentary for accredited journalists kuppingercole.com/press/accreditation/eic2026

Now in its 19th year, the European Identity and Cloud Conference (EIC) remains Europe's leading forum on digital identity, governance, and privacy in an AI-driven world. Over nearly two decades, EIC has evolved into the central meeting point for leaders shaping the frameworks of digital trust – from enterprise and consumer identity to data protection, compliance, and sovereignty.

EIC 2026, taking place in Berlin from May 19 to 22, will explore how AI, automation, and decentralized technologies are transforming identity systems, redefining governance, and enabling trustworthy interactions among people, organizations, and machines. The conference will also address the new frontiers of non-human identity, inclusivity, and misinformation resilience, reflecting the expanding role of identity in every layer of digital life.

Members of the media are invited to attend EIC 2026 free of charge with a complimentary press pass.

What to Expect at EIC 2026

Key Themes for 2026

Strategic Identity Governance

Enabling control, agility, and sovereignty in a cloud-driven world

Achieving Digital Trust

From third-party access governance to the B2B identity challenge

Privacy and Data Protection

Guardrails for responsible digital identity

Decentralized Identity

Empowering individuals and organizations through self-sovereign model

Consumer Identity and Access Management (CIAM) Evolution

Trustworthy AI in Identity Systems

Standards, signals, and synthetic agents

Zero Trust Identity & Modern Authorization (AuthZ)

Quantum-Safe Identity

Readiness & Risk Management

Identity for Industry 4.0 and Non-Human Identities

Inclusivity, Misinformation, and the Future of Trust

Agenda Highlights:

Over four days in Berlin, EIC 2026 will bring together over a thousand professionals for an experience that blends knowledge exchange, innovation, and community connection:

Inspiring keynotes from industry leaders and analysts

Expert-led workshops and panel discussions across five parallel tracks

Dedicated networking breaks to connect and collaborate

The prestigious EIC Awards Ceremony, celebrating innovation in digital identity

Evening Happy Hour sessions for informal networking

The popular Spree River Tour offering unique Berlin views and conversations

The traditional EIC Morning Run for an energizing start to the day

Full Agenda expected for release early 2026

Quotes for Media Use

The following statements are pre-approved for editorial use. Please attribute to the quoted speaker and KuppingerCole Analysts.

Martin Kuppinger, Principal Analyst & Co-Founder

"As AI becomes woven into every system, governance and identity are no longer back-office issues; they're the foundation of digital trust. At EIC 2026, we'll look at how organizations can stay accountable when identities aren't only human, and decisions are increasingly automated."

Matthias Reinwarth, IAM Practice Director

"The next era of identity is defined by scale, sovereignty, and intelligence. EIC 2026 brings the global community together to shape frameworks of trust and collaboration across people, systems, and expanding ecosystems."

Andrea Beskers, Senior Conference Program Manager

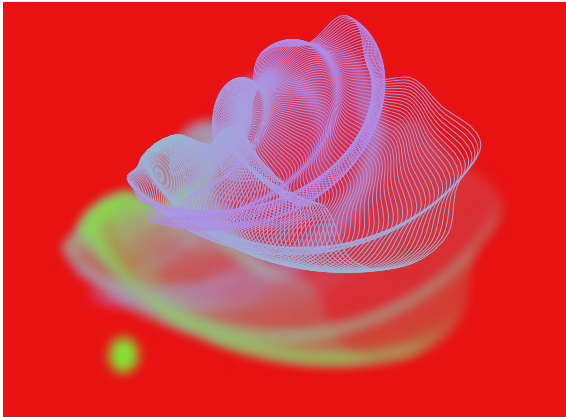
"EIC 2026 is about turning ideas into action. This year, our focus is on real-world examples, proven use cases, and tangible implementations that showcase what success truly looks like. We're highlighting the stories of organizations that have made innovation work - inspiring others to do the same."



Visual Assets

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EIC Brand



EIC 2026 Keyvisual

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EIC 2026 Logo

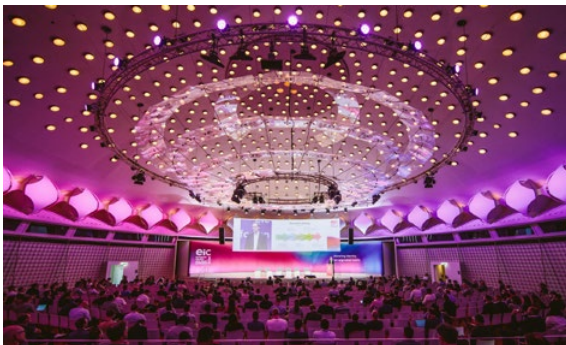
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Company and Event Backgrounder

KuppingerCole Analysts

We specialize in the strategic management of digital identities, privileges, authentication, and access control as well as cybersecurity and business resilience.

Research

Making sense of the diverse landscape of products, services, and solutions is an ever-growing challenge. We explore and evaluate specific market segments for digital identity and cybersecurity to come with a means of navigation for information security professionals.

Events

Effective leaders use networks to achieve strategic objectives. Our global events serve as cross- industry platforms for IT professionals to connect with the smartest minds in their area of expertise, closing the gap between business, academia, technology, and society.

Advisory

Implementing and maintaining a state of the art cybersecurity and IAM strategy and architecture is key to building a resilient organization. Our advisors are with you every step of the way based on tested methodologies drawing up future-proof security concepts.



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