



Zdo app connects entrepreneurs with local clients and strengthens small businesses across the U.S.

Platform combines geolocation, digital portfolios, real-time translation, insurance, and secure payments to help small and local businesses expand their reach

Orlando, FL — October 21, 2025 — A new app is reshaping the way small businesses and entrepreneurs connect with local customers across the United States. **Zdo** is a portfolio-style platform that brings together what many small business owners have long wanted: visibility, trust, and security — all in one place.

Created by Denis Silva in partnership with João Antonio, Zdo was born from real-world experiences who faced language and networking barriers when trying to expand their businesses in new markets. The app helps local companies reach nearby clients, showcase their work, and build relationships based on transparency and confidence.

Zdo helps small, verified businesses connect with nearby clients safely, in their own language — through one simple, inclusive platform.

The Zdo U.S. roadshow kicks off in Boston on November 3 and 4, followed by stops in New York, Dallas, Miami, and Orlando. The tour marks the official introduction of Zdo to the American market — demonstrating how technology can drive both social and economic impact by connecting local service providers and customers with purpose and efficiency.

Recognized as one of the country's leading innovation hubs, Boston is home to thousands of small businesses founded by immigrants. According to *Boston Indicators*, one in every three entrepreneurs in the region is foreign-born.

"Zdo was created from real experiences," says founder Denis Silva. "When people move to a new country, it's not always easy to reach customers outside their own community. With Zdo, business owners can verify their identity, register their company with an EIN, create a portfolio with photos and reviews, and connect directly with nearby clients."

The app uses ZIP-code-based geolocation, real-time translation chat, and secure payments powered by Stripe, ensuring funds are only released after a service is completed and confirmed.

"Everything is transparent, fast, and reliable — giving confidence to both the client and the business," adds João Antonio, co-founder and Vice President.

Unlike other platforms that sell leads or charge per contact, Zdo works through an affordable subscription model — \$3.99 per month (annual plan) or \$4.99 per month (monthly plan). Its goal is to offer technology and visibility at a low cost, especially for small businesses building their presence in the U.S.

Backed by private investment, Zdo will officially go live in November 2025, with plans to expand into new markets after validating the model in the United States.

“Our goal is simple,” says Silva. “To make the work, talent, and entrepreneurship of small businesses visible, valued, and paid — with safety and trust.”

About Zdo

Zdo (pronounced “Zeedo”) is a portfolio-style app that connects local service businesses and customers through real-time translation, verified profiles, and secure payments. The platform integrates proximity-based geolocation, digital portfolios with photos and reviews, insurance, and payment processing — helping businesses grow and customers connect with confidence. Initially focusing on immigrant communities in the United States, Zdo promotes inclusion, trust, and economic opportunity, transforming how entrepreneurs and customers do business.

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