



Zdo — Media Summary / Fact Sheet.

Dateline: *Boston, MA — November 3, 2025*

Launch Context: Zdo introduces its platform to the U.S. market during a national roadshow with stops in Boston, New York, Dallas, Miami, and Orlando.

♦ What Is Zdo

Zdo (pronounced “Zeedo”) is a portfolio-style app that connects local service businesses and customers through real-time translation, verified profiles, and secure payments.

The platform integrates proximity-based geolocation, digital portfolios with photos and reviews, insurance, and payment processing — helping businesses grow and customers connect with confidence.

♦ Purpose and Impact

Zdo helps small, verified businesses connect with nearby clients safely, in their own language — through one simple, inclusive platform. The app makes local business growth accessible to everyone, promoting inclusion, trust, and opportunity across multicultural communities in the United States.

♦ Why It Matters

- Small and local service businesses are the backbone of the U.S. economy.
- Many immigrant and multicultural entrepreneurs face barriers to visibility, trust, and language.
- Zdo bridges that gap through technology, inclusion, and verified business connections

♦ Key Features

- Verified businesses only (EIN required)
- Real-time translation in chat and listings
- Secure payments powered by Stripe
- Flat, affordable subscription: \$3.99/month (annual) or \$4.99/month (monthly)
- Geolocation by ZIP code for proximity-based discover

♦ Launch Overview

- U.S. launch: November 2025
- Backed by private investment and in final pre-launch stage
- Plans to expand after U.S. validation

♦ Founders

Denis Silva – Founder & CEO

João Antonio – Co-Founder & Vice President

“Our goal is simple: to make the work, talent, and entrepreneurship of small businesses visible, valued, and paid — safely and with trust.”

♦ At a glance

Category	Details
App Type	B2B2C service platform
Availability	iOS and Android (from Nov 15, 2025)
Headquarters	Orlando, Florida
Languages	English, Spanish, Portuguese

♦ Media Contact

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