**Nrep and Velo Capital to operate as Urban Partners in 2026**

* **The leading European investor, owner and operator Urban Partners unifies real estate strategies under one brand as the firm celebrates its 20th anniversary**
* **After introducing Urban Partners in 2023, the Nrep and Velo Capital brands will start phasing out over the coming months to complete the rebranding process**
* **The brand unification further strengthens the firm’s position to invest across the urban built environment in select Northen European markets**

*01 10 2025 –* Urban Partners announced today that it will initiate the completion of its brand journey, begun two years back with the introduction of the Urban Partners name to encompass the firm’s urban DNA and real estate legacy. Unifying all real estate strategies under the same name, Urban Partners strengthens its distinct position as a leading urban investor across markets in Northern Europe.

The firm’s investment strategies Nrep and Velo Capital will gradually be sunset to operate under the brand Urban Partners and referred to as the respective investment strategies: *real estate* and *credit*. The name unification change will not impact the business strategy, governance, ownership nor any agreements with the firm’s partners. Rather, by consolidating under a single brand, Urban Partners further commits to its mission of strategically aligning global capital to help cities adopt solutions to growing supply-demand imbalances driven by urbanisation.

**Jens Stender, Co-CEO of Urban Partners**: *“Our 20-year of track record of delivering strong, risk-adjusted returns while making a lasting positive impact on cities speaks to our commitment to excellence. Now, we strengthen our positioning by uniting our strategies under one name. Our real estate business remains at the heart of what we do, our hyperlocal and specialised approach remains our edge and our values-guided culture stays unchanged.”*

With more than €22 billion in assets under management, Urban Partners is one of Europe’s leading private investment managers, owners, and operators, with urban real estate at its core.

Founded as Nrep in 2005, Urban Partners was launched as the parent brand for several complementary investment strategies. The firm’s venture capital arm, 2150, will continue to operate as a distinct VC brand, investing in transformative technologies that reach beyond the built environment.

The name unification will be implemented gradually over the coming months with expected finalisation during the first quarter of 2026.

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 **About Urban Partners**Urban Partners is a leading European urban investment manager, owner and operator with a 20-year track record of delivering strong, risk-adjusted returns through market cycles. We develop and actively manage high-quality assets in prime locations across Northern Europe. Founded as Nrep in 2005, Urban Partners has more than €22 billion in assets under management through multiple strategies across the capital structure. We invest with high conviction in urban environments where we see strong, resilient economies and outsize growth potential.