

PRESS RELEASE

The latest Hushoffice innovations at the CoreNet Global Summit 2025 in Anaheim

During the CoreNet Global Summit 2025, taking place in Anaheim from October 27–29, the Hushoffice brand will showcase its latest office solutions designed to support both focused work and collaboration. Among the acoustic pods available on-site, visitors will be introduced to hushFree.XS and hushFree.S.Hybrid – solutions that enhance individual work and remote communication – as well as hushFree.XM, a compact two-person pod designed for effective teamwork, and hushFree.Access.M, adapted to the needs of people with mobility impairments. The showcased pods will feature the innovative hushAssistant module, allowing users to personalize the internal conditions of each pod according to their individual preferences.

The US office market – stabilization, new needs, and opportunities for innovation

The US office market is entering a stabilization phase in 2025, following several years of dynamic change. The second quarter saw the fifth consecutive quarter of positive net absorption, indicating a gradual return to demand for office space. The increase in interest in spaces ranging from 10,000 to 20,000 square feet is particularly noticeable, meeting the needs of mid-sized teams and companies implementing a hybrid work model¹. High-quality office space in premium locations is enjoying growing demand – the vacancy rate in Class A buildings has fallen to 14.5%². This demonstrates that companies are increasingly investing in spaces that support team comfort, concentration, and productivity.

At the same time, solutions that support privacy and work flexibility are gaining importance. The US acoustic booth market reached \$457 million in 2024 and is projected to grow to over \$1.27 billion by 2031, at an impressive CAGR of 16.2%³. This growth is driven by the growing popularity of hybrid work, the need to reduce noise in open-plan offices, and the emphasis on employee well-being.

"The CoreNet Global Summit in Anaheim provides an excellent platform for discussions on designing and creating workplaces that foster innovative solutions within companies. Companies must understand that innovations thrive when diverse teams have the opportunity to perform demanding work in a focused and quiet environment, while also having space for teamwork and meetings, free from the excessive noise of office chatter, open-plan conversations, and other distractions. Research indicates that 64%⁴ of employees continue to experience discomfort due to excessive office noise, and 50%⁵ report that they would feel significantly more productive in a quieter work environment. Offices today must respond to employee needs to support their potential and engagement. Only in a workplace designed in this way can employees achieve success and innovate," explains Anna Kędzierska, Marketing Director at Hushoffice.

Designed with the people in mind

Hushoffice acoustic booths are designed with users in mind, offering comfortable, inclusive work and meeting spaces for both teams and individuals. When planning our solutions, we took into account the current needs of employees, including spaces for focused work, areas for creative work, and meeting rooms.

The **hushFree.S.Hybrid** is ideal for extended periods of solo work, video calls, and online meetings. It features a comfortable freestanding sofa, an ergonomic desk, and side LED lighting to improved visibility during calls. The **hushFree.XS** is a compact booth for short phone and video calls. It takes up minimal office space. It also features additional side LED lighting for improved visibility – even during short video

¹ Office Market Steadily Rebalances, CBRE, Q2.2025.

² Office Market Steadily Rebalances, CBRE, Q2.2025.

³ United States Meeting Pods Market Size Share & Trends (2025-2031), Blue Weave Consulting, 2025.

⁴ Skanska & Colliers "Design the office of the future."

⁵ Skanska & Colliers "Design the office of the future."



calls. For small teams, it's **hushFree.XM** is the right acoustic pod for spontaneous meetings and two-person work. The perfect solution for any office space, occupying the minimal space. The **hushFree.Access.M** is the acoustic pod adapted to the needs of people with mobility disabilities. It can accommodate meetings for up to four people or serve as a private office.

The hushAssistant module – a true game-changer for innovative pod solutions

Natural light is essential for life and development. Sunlight works in accordance with the circadian rhythm, promoting regeneration at night and enhancing alertness during the day. Natural light, particularly its color and intensity, can improve mood, increase concentration, reduce fatigue, and positively influence well-being by regulating physiological processes within the human body.

The innovative hushAssistant module used in Hushoffice acoustic pods was designed according to the Human-Centric Lighting concept to support employee concentration and well-being. The module allows users to control the pod by adjusting the light intensity and color. It also allows you to control the pod's ventilation and reserve a pod for meetings. HushAssistant offers five operating modes (Default, Auto, Relax, Focus, and Video Call). Each mode features pre-programmed lighting and ventilation settings. In Auto mode, the color and intensity of the lighting are automatically adjusted based on the human circadian rhythm. This mode adapts the lighting to the body's internal biological clock, adjusting color temperature and light intensity throughout the day to create a more comfortable environment and facilitate better connection with the outside world.

Explore Hushoffice solutions live at the CoreNet Global Summit 2025 in Anaheim. You'll have the opportunity to personally test Hushoffice acoustic pods, including the hushAssistant functionalities, and speak with Hushoffice experts about effective and efficient design strategies for modern workplaces.

For more information, please visit www.hushoffice.com.

Hushoffice is an acoustic pod brand owned by Mikomax, one of Europe's leading manufacturers of professional acoustic pods for offices and other contract furniture, based in Poland. With over 30 years of experience designing and producing innovative workplace solutions, Hushoffice products are available in more than 50 countries across nearly every continent. For more information, please visit hushoffice.com.

Contact:

Marcin Ścigala

P: +48 665191247

E: marcin.scigala@mikomax.pl