

**APPIANI PRESENTS PASTELLI**

The new full-body porcelain stoneware mosaic that combines texture, color, and hygiene.

**Cersaie 2025 Preview: Introducing the new 10x10 cm format**

Appiani, a brand of Gruppo Bardelli and a benchmark in the production of high-quality ceramic mosaics, unveils an important evolution of the Pastelli collection at Cersaie 2025: the debut of the 10x10 cm format, an important step that enriches the range and expands the design possibilities of this full-body porcelain stoneware collection.

The new 10x10 cm format, available both as loose pieces and mesh-mounted, reinterprets the mosaic in a contemporary and architectural key, while maintaining the artisanal spirit and attention to detail that are hallmarks of Appiani. The generous proportions and solid surface allow for a more intense reading of color, enhancing neutral tones and creating seamless surfaces with minimal, integrated grout lines. This new format is available in both flat and textured versions, the latter featuring a subtle relief that creates light and shadow effects across the surface.

‘Pastelli’ is the most authentic dimension of the mosaic, in complete synergy with Appiani tradition that seeks a strong aesthetic emotion through a path of innovation. Indestructible, but delicate in appearance, the new Appiani collection was designed to give the architecture of residential spaces an original dimension, sartorial, sometimes with a naive flavor.

This collection is made of ***full body porcelain stoneware***, a particular mixture of pigmented clays and earths pressed in full body with added colorants. The result is an extremely resistant ceramic with antibacterial, antifungal, anti-stain characteristics thanks to the special *Bioshield+* antibacterial defense.

Appiani mosaic in *full body porcelain stoneware* provides high technical performance and durability over time. The high firing temperatures and compactness give the mosaic a significant resistance to loads, impacts, bending, wear and frost.

Less than 0.5%, the mosaic absorption represents an important technological milestone for the company and makes it suitable for the installation of external floors and coverings, even on wet surfaces or in contact with water.

**A WIDE RANGE OF COLORS**

The ‘Pastelli’ collection is inspired by neutral and desaturated shades from gray scales and trendy soft tones.

**There are eight colors.** From the classic white, anthracite and gray, earthier shades have been developed: a terracotta that goes from salmon to red stoneware, sage gray, blue and dark anthracite.

The names of the colors in this collection, Aurora, Ostrica, Conchiglia, Osso, Nocciola, Cenere, Ruscello and Antracite are evocative of a world that recalls the simplicity and wonder of childhood and connects to the idea of pastels.

**THE JOINT PROTAGONIST**

Interesting is the role of the joint, which expands its traditional function by becoming an element capable of changing the perception of color and the aesthetic impact of the whole.

In the catalog, tone-on-tone matching joints are available, as well as contrasting joints, which allow the realization of unprecedented combinations, particular geometries and decorative lines already inside the single mesh sheet, a 30x30 cm mold in which each tile finds its own placement in relation to the project.

**SIZES AND LAYING PATTERNS**

The collection is available in the following sizes: 1,2 cm x 1,2 cm; 1,2 cm x 3,7 cm; 2,5 cm x 2,5 cm; 2,5 cm x 2,8 cm; 10 cm x 10 cm loose piece or mesh-mounted.

Predefined installation patterns can be used, or a custom layout can be designed. Thanks to the versatile technologies used by the company, the tiles can be personalized on the plate where the pattern is drawn and from which the 3D printer creates the template for the laying of mosaic. Using the proposal in the catalog, you can still freely combine colors and sizes in endless compositions.

The application solutions range from both interiors and exteriors to retail spaces and bathroom environments.

**BIO SHIELD ANTIBACTERIAL DEFENSE**

Like all Appiani’s recent collections, ‘Pastelli’ has also been developed with *Bioshield+*, the ‘native’ bacterial treatment, anti-mold and anti-stain which lasts over time and protects the surface in all conditions of use, temperature and light.

More than just an ‘antibacterial shield’, this solution is certified according to the most important international standards and is an ideal product to ensure sanitation of spaces where maximum hygiene and comfort are required, from hospitals to schools, from canteens to wellness areas and from hotels to homes.

*Bioshield+* was born from the collaboration with Metco Italia, leader in research in this field with the innovative *Zerobalter 4ever* bacteriostatic and bactericidal finish made of silver nanoparticles.

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