Kinguin Launches "King's Fest" to Celebrate German Gaming Heritage

The three-week digital festival offers up to 90% off classics like Gothic and Crysis, exclusive King's Pass deals, developer interviews, and more attractions.

Kinguin, the global digital marketplace, today launched "King's Fest," a digital festival running from September 22 to October 12, 2025. The online event honors Germany's video game development history by offering gamers worldwide discounts of up to 90% on a wide range of titles and a special subscription offer via its King's Pass.

Experience the Classics with Epic Deals

King's Fest is a tribute to the creators who built the foundations of today's industry. For decades, German studios have been shaping the face of global gaming, and this festival aims to put a well-deserved spotlight on their legacy. The event's main attraction is a sale offering **up to 90% off** on genre-defining classics like *Gothic*, *Crysis*, *The Settlers*, and *Anno*, giving a new generation of players the chance to experience these masterpieces

Join the Fest with King’s Pass

To enhance the celebration, Kinguin's King's Pass subscription service will be central to the event. The pass allows members to get their first game for just **€2.99**, unlocking access to even bigger deals and surprise gifts throughout the festival.

More than just a sale

"With the King's Fest, we want to celebrate the German gaming tradition and at the same time make it easier for players worldwide to access these classics. Titles

like Gothic or Anno are part of our industry's DNA, and we are happy to put them in the spotlight once again." — Adam Gruda, CEO Kinguin

The festival will feature exclusive interviews and content from some of the original developers behind the celebrated classics, offering authentic insights into the history of German game development. Adding to the fun, Kinguin's penguin mascots will appear in special cosplay inspired by the games' iconic heroes.

All deals and offers for King's Fest are available on the official page here: kinguin.net/campaign/kings-fest.

About Kinguin

Kinguin is a global digital marketplace offering video games, software, subscriptions, and in-game items. Since 2013, Kinguin has served over 15 million customers worldwide, becoming a trusted destination for gamers looking for the best deals, exclusive drops, and culture-forward campaigns.

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