

Poland, Warsaw, 4th September 2025

KING’s Pass - More Games, More Value, More Savings, Every Month

Kinguin is launching its new subscription plan called KING’s Pass, perfect for all those budget-savvy gamers, creators, shoppers and especially their wallets. For one flat fee, members get instant access to exclusive drops like AAA games for just 1 EUR, discounts up to 25% and gifts they keep forever (yes, they stay with you even when the subscription ends).

Here’s what you get the second you subscribe:

- **KING’s Discounts** - Save up to 25% off across thousands of games, software, DLCs, hosting, and in-game items. That also includes discounts on prepaid cards. Imagine funding your next adventure with a discounted Airbnb gift card. Your wallet will thank you.

- **KING’s Drop** - Every few weeks, we drop insane deals on brand-new or popular games for members only. Think Wuchang: Fallen Feathers for the price of a coffee.
- **KING’s Gift** - Get a cool free gift right when you sign up. A proper welcome from our King. Knowing his vault, it might even be a game you’ve been eyeing for a while.
- **KING’s Support** - Dedicated support team that treats your every request with VIP priority, ready to assist their King.
- **KING’s Premium Deals** - Privileged access to premium offers on the hottest products, exclusively tailored to your royal taste.
- **Keep What You Earn** - Unlike other subs, the games and gifts you get with KING’s Pass are yours for life, even if you cancel later. No take-backs, the treasure is all yours!
- **Be the First to Play** - Get priority access to upcoming pre-orders and limited-time offers before anyone else.

How It feels to be a KING

Imagine logging in this month and seeing:

1. Your free gift is a copy of XCOM 2.
2. The KING’s Drop is Wuchang: Fallen Feathers for just 1 EUR.
3. You get an automatic 20% discount at checkout on the new EA SPORTS FC 26 Ultimate Edition

And they’re yours Forever. Next month, even if you cancel, you still own those games. It’s that simple.

Ready to claim your rewards? Join the club at www.kinguin.net/kings-pass

By Players for Players and your budget

KING’s Pass is made for players, not spreadsheets. It’s about giving gamers real value, stuff they actually want and that they actually keep. No tricks, no traps, just the best games and the best deals. Live now at kinguin.net, starting at a low monthly fee and available globally wherever you play.

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About Kinguin

Kinguin is a global digital marketplace offering video games, software, subscriptions, and in-game items. Since 2013, Kinguin has served over 15 million customers worldwide, becoming a trusted destination for gamers looking for the best deals, exclusive drops, and culture-forward campaigns.

Press Materials to download

All materials are available to download HERE

Press Contact

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