PRESS RELEASE

**Domino and Grafotronic Join Forces in Labelexpo Hybrid Printing Showcase**

Domino Printing Sciences ([Domino](https://www.domino-printing.com/en/news-and-events/news.aspx?utm_medium=non-paid&utm_source=onlinepublication&utm_content=pr-grafotronic-collaboration&utm_campaign=2025-int-en-Global-PR-DP-FY25-Q2)), a leader in advanced variable data printing solutions, and [Grafotronic](https://grafotronic.se/), a specialist in modular digital finishing systems, are proud to unveil a collaborative showcase under the theme ‘We are hybrid’, at Labelexpo Europe 2025. This live demonstration reflects the brands’ shared values of expertise, ambition, and collaboration, presenting a fully integrated hybrid label printing and finishing solution designed to meet the evolving needs of converters with speed, precision, flexibility, and premium quality.

The setup combines Domino’s **N730i** **Integration Module** with Grafotronic’s **DCL2** converting and finishing stations, bringing digital printing and high-performance converting together in a streamlined process.

Visitors to the **Domino-Grafotronic Hybrid Arena, Booth 3G85**, will be able to see the complete process in action – from substrate preparation through to printed and fully finished label rolls – all in a single pass.

The joint hybrid solution includes corona treatment and web cleaning prior to flexo priming, followed by 1200dpi digital label printing using Domino’s **N730i** print engine. Coating and spot varnish can be applied inline, giving the printed labels a high-end finish, before die-cutting, slitting, and final rewind into two separate label rolls.

“This showcase is a testament to the power of collaboration – combining Domino’s digital printing expertise with Grafotronic’s finishing innovation to create powerful hybrid label printing solutions for our customers. We are proud to showcase what is possible when ambition meets innovation with our example configuration at Labelexpo. This cutting-edge, modular hybrid printing solution reflects our deep technical expertise – delivering excellent flexibility, efficiency, and print quality,” explains Russell Weller, Head of Digital Products, Domino Printing Sciences. “Our collaboration is a significant part of Domino’s commitment to ‘doing more’, providing our customers with greater productivity and profitability in label production.”

“Our customers welcome our flexible modular approach to hybrid printing,” says Morten Toksværd, Business Development Director, Grafotronic. “Working with Domino, we can deliver fully integrated solutions that help converters simplify their workflows, enabling them to improve turnaround times on short and medium runs, ready to meet constantly evolving brand customer demands.”

French label producer [LP2i Étiquettes](https://lp2i-etiquettes.com/) benefits from Domino and Grafotronic’s collaboration. Mr Patrice Neri, CEO, comments: “We are excited to work with our two Grafotronic machines. The modular concept and user-friendliness provide major advantages, and Grafotronic’s support is truly first-class. By combining these virtues with the superb output quality of the Domino **N730i**, we have the perfect solution.”

The fully integrated hybrid solution will be running live demonstrations throughout Labelexpo Europe at the **Domino-Grafotronic Hybrid Arena, Booth 3G85**.

For more information, visit we-are-hybrid.com.

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**Notes to Editors:**
**About Domino**
Digital Printing Solutions is a division within Domino Printing Sciences. The company, founded in 1978, has established a global reputation for the development and manufacture of digital inkjet printing technologies, as well as its worldwide aftermarket products and customer services. Its services for the commercial print sector include digital inkjet printers and control systems designed to deliver solutions for a complete range of labelling, corrugated, and variable printing applications.

All of Domino’s printers are designed to meet the high-speed, high-quality demands of commercial printing environments, bringing new capabilities to numerous sectors, including labelling, corrugated, publications and security printing, transactional, packaging converting, plastic cards, tickets, game cards and forms, as well as the direct mail and postal sectors.

Domino employs over 3,000 people worldwide and sells to more than 120 countries through a global network of 29 subsidiary offices and more than 200 distributors. Domino’s manufacturing facilities are located in China, Germany, India, Sweden, Switzerland, UK, and the USA.

Domino became an autonomous division within Brother Industries Ltd. on 11th June 2015.

For further information on Domino, please visit [www.domino-printing.com](http://www.domino-printing.com)

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