

A portrait of Sheryl Underwood, a Black woman with a large, voluminous afro, smiling and wearing a black blazer and large hoop earrings. She is positioned in the foreground, with a city skyline and a multi-lane highway with traffic in the background. The sun is low on the horizon, creating a lens flare effect. The background includes palm trees and modern skyscrapers.

SHERYL UNDERWOOD

The Business. The Brand. The Unapologetically Funny Phenom.



MEET SHERYL

Comedienne | Entertainer | Philanthropist | Media Mogul

- 2x NAACP Image Award Winner
- 3+ Million Daily Viewers on CBS's The Talk
- Host of the Daytime Emmy Awards & Griot Awards
- Owner and CEO of Pack Rat Productions, Inc.

**VENUE-TESTED. TICKET-SELLING.
CROWD-MOVING.**

Underwood commands the stage with fearless humor, Southern charm, and a legacy of national broadcast credibility. Whether it's Vegas or Biloxi, she knows how to pack a house and keep them laughing.

**SOCIAL
IMPRINT**



286K



388K



1.3M

WORK WITH SHERYL

GLOBAL REACH. MAINSTREAM INFLUENCE. GUARANTEED IMPACT.

INSTANT RECOGNITION STAR POWER + STRATEGY

She's a CEO, a leader, and a legend. Expect excellence. Deliver impact.

PROVEN RADIO TALENT

Syndicated on 585 stations, trusted voice in millions of homes.

ACCLAIMED TALK SHOW HOST

3+ million daily viewers on CBS's The Talk; award-winning daytime presence.

KEYNOTE SPEAKER & FUNDRAISER

Moves minds and money with a blend of humor, heart, and star power.

CELEBRITY EMCEE & PANELIST

Engages audiences with humor, candor, and expertise across formats.

CORPORATE ENTERTAINMENT

A dynamic emcee and headliner who delivers unforgettable company events.

FAMILY-FRIENDLY & CHURCH ENTERTAINMENT

Entertainment that uplifts, inspires, and keeps every generation engaged.

CONTENT WITHOUT LIMITS

Sheryl & her team can produce and perform a wide range of content, from daytime to nighttime, across platforms and modalities. She flexes seamlessly between television, radio, live stage, and digital formats.

INSTANT RECOGNITION

A trusted household name with 20+ years of television, radio, movies, and comedy success.

CROSS-GENERATIONAL + CROSS-CULTURAL

Sheryl resonates and brings people together across age, culture, genres and country with no translation needed.

BUILT-IN AMPLIFIER

2M+ followers, 585 radio affiliates. Syndicated reach. When Sheryl moves, audiences follow.





AWARDS & COMMENDATIONS

INDUSTRY RECOGNITION:

- **NAACP Image Award** – Outstanding Talk Series (CBS's The Talk)
- **People's Choice Award** – Favorite Daytime TV Hosting Team
- **Emmy Awards** – Co-host of the Emmy-winning The Talk; Solo host of the 2021 Daytime Emmy Awards
- **The Grio Awards** – Inaugural host
- **TV One UNSUNG Hollywood** – Subject of full-length biographical documentary

PHILANTHROPIC & CIVIC IMPACT

- **UNCF Masked Award** – For extraordinary commitment to education and HBCU advocacy
- **Arch of Triumph Award** – Johnson C. Smith University
- **KJLH Proven Achiever** – Honored for excellence in entertainment and advocacy
- **Bayou Classic Ambassador** – Promoting legacy HBCU rivalries and cultural excellence

ACADEMIC DISTINCTION

Sheryl holds five honorary degrees for her contributions to education, civic leadership, and media influence:

- Doctor of Humane Letters, Benedict College
- Doctor of Humane Letters, Voorhees University
- Doctor of Humane Letters, Johnson C Smith University
- Doctor of Humane Letters, South Carolina State University
- Doctor of Humane Letters, University of Illinois-Chicago

**RECOGNIZED
RESPECTED.
RELENTLESSLY
IMPACTFUL.**

Sheryl Underwood's work in media, service, and civic engagement has earned her national honors, industry accolades, and academic distinction.



PHILANTHROPY & SERVICE

SIGNATURE INITIATIVES

Sisters in Service

Honoring the community service of the four sororities of the National Pan-Hellenic Council.

Spiritual NOURISHMENT

A holistic wellness initiative focused on faith, fellowship, personal restoration, and healing.



BLACK RADIO SOLIDARITY

A holistic wellness initiative focused on faith, fellowship, personal restoration, and healing.



FOUNDATION FOR EDUCATION

Supporting HBCUs, scholarships, and student success through strategic funding and high-profile partnerships.



Celebrating legacy music and undiscovered old-school talent through radio and live performance platforms.

PURPOSE-DRIVEN. LEGACY-FOCUSED. UNAPOLOGETICALLY IMPACTFUL.

As the 23rd International President (Basileus) of Zeta Phi Beta Sorority, Inc., she made history as the first and only full-time entertainer to hold the role. Under her leadership, the sorority experienced historic growth, elevated visibility, and unprecedented collaboration across Divine Nine organizations. She led with strategy, heart, and a deep belief in scholarship, service, sisterhood, and finer womanhood.

CIVIC ENGAGEMENT:

- Media partner and advocate during the Obama for America campaign
- Amplified public health messaging through #AloneTogether and national syndication during the pandemic
- Spearheaded college access initiatives supporting UNCF, JCSU, and other HBCUs

LEADERSHIP & BOARD SERVICE

- Zeta Phi Beta Sorority, Inc. (Past National President)
- Zeta Phi Beta Sorority, Inc. (Past Chair of the National Executive Board)
- Benedict College (Board of Trustees)
- NAACP (Membership Ambassador)
- Taste of Soul Los Angeles (Co-Chair)
- BUILD Community Development Corp. (Member)

I NEED A JOB!

LOREN JONES

TOUR 25-26

SHERYL UNDERWOOD, known as one of the brightest comediennees in entertainment, is back on stage and bringing the funny like never before. Never forgetting her roots in stand-up comedy or her early days on *HBO's Def Comedy Jam* and *BET's Comic View*, Sheryl fearlessly tackles race, politics, sex, and life. Make no mistake, this is a grown folks comedy tour.

Joining Sheryl for the ride are Kyle Erby and Mike Washington, two irresistibly funny contemporary comics. Sheryl, Kyle, and Mike are relevant, sometimes irreverent, but always hilariously funny.

Don't come alone, because they will have you laughin so hard, you'll need someone to pick you up off the floor!

...by the Numbers

 **60**
SHOWS

 **45**
CITIES

 **25**
STATES



I NEED A JOB!

TOUR
25-26

MARKET STRENGTH

- Consistent draw across comedy clubs, theaters, and amphitheaters
- Major stops in Houston, Chicago, Los Angeles, Detroit, Atlanta, and NYC

VENUE DIVERSITY

- From premier comedy clubs (Improv, Funny Bone, Levity Live) to landmark theaters and large-scale venues (The Fillmore, Country Club Hills Amphitheater)

CASINO & ARENA READY

- Demographic: 35-65, loyal fanbase with high discretionary income
- Perfect for casino weekends, resort-style entertainment, and arena support acts

THE EXPERIENCE

- Proven show experience and fresh material!
- A bold, grown-and-sexy comedy event featuring Sheryl Underwood, with Kyle Erby and Mike Washington
- Smart, fearless, and hilariously unfiltered... delivering belly laughs and box office results
- Sheryl's media connections make promotions with TV and radio a breeze.
- Optional meet and greet for attendees
- Interactive competitions and fun for all

AUDIENCE APPEAL

- Culturally rich, comedy-forward and proven to fill seats
- Built for rooms that love energy, edge, and entertainment with a pulse



CONTACT SHERYL

MEDIA INQUIRIES, PRESS AND BOOKINGS

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SOCIAL MEDIA



@SherylUnderwoodOfficial



@SherylUnderwood



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@YaGurlSherylUnderwood



@UnderwoodSheryl

