EMBARGO - 22nd of August 2025

Too Cool for School? Kinguin's Autumn Sale is Here and it's packed with freebies, giveaways and more deals than ever!

Warsaw, Poland, 25 Aug 2025

Back to school doesn't have to be boring. Kinguin's Autumn Sale is here with up to 81% off. Whether you're looking for games to chill after classes or software to smash those projects, we've got you. Oh, and **don't miss free access to our Minecraft server**. The sale runs until the end of September 2025. Plus, there's a contest waiting for you!

What have we prepared for our students and players?

- **Discounts up to 81%** - on hit games like Cyberpunk or Borderlands. You name it, we've got it!
- **Free Minecraft Servers** - Sign up to the Kinguin newsletter and get a free 7-day Minecraft server. Perfect for building a true kingdom, surviving, or just blowing off steam after class.
- **Contest with Kingdom worthy Prizes** - limited edition Think Like a King Yumisu gaming chair, an iiyama G-Master monitor, or €75 Kinguin voucher.
- **Cheap Software Deals** - Microsoft Office, VPNs, antivirus, and creative tools at prices fit for a student's wallet.

Think Like a King. Buy Like a Queen.

Embracing its playful royal-gaming spirit, Kinguin gives its motto "Think Like a KING" a witty twist. The "Queen" here is none other than MMA legend Joanna Jędrzejczyk, whose fierce persona and star power take center stage in the campaign. Just like her, we decided to reign over the market throwing deals like punches and dropping prices up to 81% off.

Claim Free Minecraft Server

Kinguin is giving players a reason to look forward to their next study break. Anyone who signs up for the Kinguin newsletter gets access to a free 7-day Minecraft server. Available starting August 25th, a week before the full celebration kicks off, to help students recharge before heading back to school.

Win awesome prizes that will help you to survive

Also starting August 25th, Kinguin is launching an exclusive BacktoSchool contest. Up for grabs: premium Yumisu gaming chair, the high-performance iiyama G-Master GB2770QSU-B6 RedEagle monitor, and 30 vouchers worth €75 each. Interested? For more info and to participate, visit <link>. With comfort, cutting-edge gear, and shopping power on the line, this contest is the ultimate motivation boost for the new school year.

The Best Tools at the Best Price and Not Just for the Best Students

We're also stacking smart deals for students - covering all the essentials, from Microsoft Office and VPNs to antivirus, creative tools, and cloud storage. Everything budget-savvy learners need to get things done smarter, faster, and for less.

So school is back but this time it's starting on our terms!

About Kinguin

Kinguin is a global digital marketplace offering video games, software, subscriptions, and in-game items. Since 2013, Kinguin has served over 15 million customers worldwide, becoming a trusted destination for gamers looking for the best deals, exclusive drops, and culture-forward campaigns.

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