**Domino Appoints James Yew as Head of Distribution – Digital Printing, Asia**

[Domino Printing Sciences](https://www.domino-printing.com/en/news-and-events/news.aspx?utm_medium=non-paid&utm_source=onlinepublication&utm_content=pr-james-yew&utm_campaign=2025-int-en-Global-PR-DP-FY25-Q2) (Domino), global expert in advanced variable data and digital inkjet printing solutions, is pleased to announce the appointment of James Yew as Head of Distribution – Digital Printing, Asia.

In his new role, Yew will lead efforts to grow Domino brand awareness across the region. His focus will be on strengthening relationships with Domino’s distribution partners and developing new opportunities, providing enhanced support to label and packaging producers in the region.

With over 25 years of experience in the industrial printing and converting sector across the Asia-Pacific region, Yew brings with him extensive expertise in digital labels, flexible packaging, and commercial printing. Prior to joining Domino, he held senior leadership roles in HP’s Indigo and PageWide Industrial divisions, most recently overseeing business operations across Thailand, Malaysia, and Singapore.

Mark Herrtage, Asia Business Development Director – Digital Printing, Domino, commented on the appointment: “Southeast Asia is one of the world’s fastest-growing markets for printed labels, and James’s appointment marks a significant step in building and growing Domino’s presence in the region. His vast experience, local knowledge, and, not least, his fluency in multiple Asian languages will be key to deepening relationships, strengthening customer engagement, and ultimately driving growth across Southeast Asia. We’re delighted to welcome him to the team.”

Meet James Yew at the Domino stand at [Labelexpo Europe](https://www.domino-printing.com/en/news-and-events/2025/labelexpo-europe-2025?utm_medium=non-paid&utm_source=onlinepublication&utm_content=pr-james-yew&utm_campaign=2025-int-en-Global-PR-DP-FY25-Q2), booth 3E91.

**ENDS

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**Notes to Editors:**
**About Domino**
Digital Printing Solutions is a division within Domino Printing Sciences. The company, founded in 1978, has established a global reputation for the development and manufacture of digital inkjet printing technologies, as well as its worldwide aftermarket products and customer services. Its services for the commercial print sector include digital inkjet printers and control systems designed to deliver solutions for a complete range of labelling, corrugated, and variable printing applications.

All of Domino’s printers are designed to meet the high-speed, high-quality demands of commercial printing environments, bringing new capabilities to numerous sectors, including labelling, corrugated, publications and security printing, transactional, packaging converting, plastic cards, tickets, game cards and forms, as well as the direct mail and postal sectors.

Domino employs over 3,000 people worldwide and sells to more than 120 countries through a global network of 29 subsidiary offices and more than 200 distributors. Domino’s manufacturing facilities are located in China, Germany, India, Sweden, Switzerland, UK, and the USA.

Domino became an autonomous division within Brother Industries Ltd. on 11th June 2015.

For further information on Domino, please visit [www.domino-printing.com](http://www.domino-printing.com)

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