



**Appeal by the Chamber of Digital Economy on the need to prioritise
the removal of the 150 EUR import duty exemption threshold in 2026
Final Call!**

In a world where customs regulations are evolving at unprecedented speed, the European Union is preparing the most ambitious reform of its Customs Union since 1968. At the heart of this reform is the **elimination of the €150 de minimis threshold**, which must take effect **from 2026**, not delayed until 2028.

In 2024, EU customs authorities processed over **4.6 billion low-value parcels (≤€150)**, a doubling from 2023, with **91% originating from China** via platforms such as Temu or Shein ([European Parliament, 2025](#)). This trend is driven by the unfair structural price advantages for non-EU sellers and customs and tax revenue losses, which distort competition and accelerate the displacement of European e-commerce businesses. According to the [Omnicommerce Report 2025 by the Chamber of Digital Economy](#), the most popular categories in purchases on Chinese platforms are electronics, entertainment, children's products, and fashion, which are also the most exposed to competitive pressure from China

While abolishing the de minimis threshold is crucial, its effectiveness depends on the **urgent deployment of the EU Customs Data Hub** and the establishment of an EU Customs Authority to ensure real-time monitoring, robust risk management, and uniform enforcement across Member States.

The Chamber of Digital Economy therefore urges:

1. **The abolition of the €150 de minimis threshold to take effect from 2026**, regardless of the broader Customs Union reform timeline.
2. **Immediate prioritisation of the EU Customs Data Hub and Customs Authorities.**

Failure to take decisive action risks entrenching distortions in market conditions and exacerbating the competitive disadvantages faced by European businesses. The



CHAMBER OF DIGITAL ECONOMY

prompt abolition of the €150 threshold, accompanied by implementation of the EU Customs Data Hub, is imperative to uphold a level playing field within the Single Market and to secure fair competition in the long term.

Yours sincerely,

Patrycja Sass-Staniszevska

President of the Board

The Chamber Of Digital Economy