

Dear Madam/Mr.

Company name/legal entity

Modena, 17 June 2025

Dear Madam/Sir,

In connection with the provision to you of certain confidential information relating to all contents (photos, videos, press kits, press releases, technical specs, recordings) gathered during the MASERATI DIGITAL MEDIA PREVIEW on July 3rd (the "Information").

You understand that it is of vital importance to Maserati S.p.A. ("Maserati") that you preserve the confidentiality of the Information. Moreover, you agree to discuss the Information with your fellow employees, directors, officers, representatives and consultants (the "Officers") exclusively on a need-to-know basis.

Thus proper procedures for dealing with the Information and protecting its confidentiality are to be strictly observed by your Officers.

You are aware that you have been provided access to the Information in reliance of full compliance by you and your Officers with the terms of this Confidentiality Agreement (the "Agreement").

You will therefore advise all of your Officers of the confidential nature of the Information and provide Maserati with a copy of this Agreement duly signed by you.

You agree to comply with the following terms and condition.

1. The recipient of the Information ("Recipient" which expression includes Affiliates of the Recipient) received from the disclosing Party ("Disclosing Party" which expression includes Affiliates of the Disclosing Party) shall safeguard and keep confidential such Information on the terms of this Agreement.

The Information will be kept strictly confidential and shall not, except as provided in this Agreement, without the prior written consent of a duly authorized representative of Maserati, be disclosed, sold, traded, published or otherwise made available to anybody, either directly or



indirectly, in any manner whatsoever (including by means of photocopy or reproduction in whatever form), in whole or in part.

Notwithstanding the above, you will have the right to publish, exclusively on your own magazine or on-line website, after 12.00 pm CEST / 11.00 am BST on 10 July 2025, all documents provided by Maserati for the only purpose of promoting the MASERATI DIGITAL MEDIA PREVIEW on July 3rd (only after written prior approval of Maserati) (the "Scope").Information relating to digital cockpit/digital interfaces, new multi-function steering wheel and central tunnel will be submitted to another specific communication you will receive from Maserati SpA.

For the sake of clarity such pictures and contents cannot otherwise be made available to anybody either directly or indirectly, in any manner whatsoever (including by means of photocopy or reproduction in whatever form), sold, or traded, in whole or in part, and shall not be used by you for any purpose whatsoever other than for the Scope.

- 2. "Information" to be kept confidential shall include, but shall not be limited to, any and all technical, manufacturing, business, financial, operational, administrative, marketing, performance, cost or economic information, data, documents, designs, drawings, research developments, testing (including bench testing and crash testing), manufacturing, technology, inventions, patents, materials even if not protected by patents, product samples, models, trade secrets, prototype parts, know-how and information about products, operations, processes, strategies, plans, business models, computer programs, software, source code, systems, methodology, techniques, future product development plans, customers, suppliers or personnel pertaining to Maserati or its affiliates, whether orally or in writing or in pictorial form, magnetic diskette, flash memory storage drive, CD, DVD, through an electronic data rooms or in any other form whatsoever (whether in electronic or non-electronic form), together with any analysis, compilation, forecast, study, memoranda, notes or other writing which contains or otherwise reflects or is based on the Information.
- 3. The obligations set out in clause 1 shall not apply or shall cease to apply to Information which the Recipient can show to the reasonable satisfaction of the Disclosing Party:
 - 3.1 has become generally available to other public other than as a result of a breach of this Agreement;
 - 3.2 was lawfully in possession of the Recipient prior to its acquisition from the Disclosing Party;
 - 3.3 was received by the Recipient from a third party who did not acquire it directly or indirectly from the Disclosing Party; or



- **3.4** has been independently developed by the Recipient or its Affiliates without reliance upon any Information from the Disclosing Party.
- **4.** All copies of the Information shall be treated with the same level of care that you treat confidential newsgathering materials.

In the event that you become legally compelled (pursuant to, inter alia, any law or regulation or Court order or the requirements of any stock exchange or other regulatory organization) to disclose (i) any part of the Information, (ii) that the Information has been made available, (iii) that activities, discussions or negotiations are taking place or have taken place concerning the Information, or (iv) any of the terms, conditions or other facts with respect to the Information, including the status thereof, then, as long as not prohibited by law (including, but not limited to, a court order or other regulatory prohibition) you shall immediately notify Maserati in writing of the same. In such event you shall cooperate with Maserati if it chooses to seek a protective order or other appropriate remedy if Maserati deems such measures advisable.

In any of such cases, you shall use all reasonable efforts to ensure that, to the maximum extent possible in the circumstances, confidential treatment will be accorded to the Information.

- 6. This Agreement will last from July 3, 2025 at 9.00 am CEST / 8.00 am BST, to July 10, 2025 at 12.00 pm CEST / 11.00 am BST time with the exclusion of obligations that may survive after this term.
- 7. The Parties agree that in the event of any breach of this Agreement the Disclosing Party may suffer loss which may not be compensated solely by monetary damages. As a result, in addition to all remedies available to it at law, the Disclosing Party shall also be entitled to injunctive relief to prevent any breach or threatened breach of this Agreement or compel specific performance of this Agreement without the need for proof of actual damages. Any breach of the obligation set out in this Agreement will result in the payment of a financial penalty of EUR 1 million.

For acceptance,

Company name - role

Paolo Scottichini

General Counsel