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DEKÁF COFFEE ROASTERS LAUNCHES TO REDEFINE THE DECAF EXPERIENCE

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Specialty coffee lovers no longer have to compromise when choosing decaf. **Dekáf Coffee Roasters**, a new online coffee brand dedicated exclusively to premium decaffeinated coffee, has officially launched. It brings small-batch, sustainably sourced, and meticulously roasted decaf directly to coffee enthusiasts. Dekáf embraces the philosophy that **great coffee should be measured by taste, not caffeine content**.

Founded by **Khanh Nguyen** and **Anil Mezini**, Dekáf was created to elevate decaf coffee to the same level as any high-end specialty coffee. With four years of research guiding its foundation, Dekáf dedicated the past year and some months to developing and refining its approach. From fine-tuning roasting techniques to perfecting sustainable sourcing, every detail is crafted to prioritize quality at every step. That's what truly sets Dekáf apart - the complete ownership of the coffee process, without intermediaries. From sourcing to roasting, every step is meticulously handled in-house, allowing for **precise control over quality, freshness, and flavor**.

Combining Anil's two decades of experience in the specialty coffee industry with Khanh's expertise in branding and design, Dekáf is redefining what decaf coffee can be. The company exclusively sources **premium, sustainably decaffeinated coffee beans** and roasts them in **small batches to order**, ensuring peak freshness. Every bag is shipped within 24 hours of roasting, delivering a high-quality experience from bean to cup.

Dekáf is built on the belief that **less caffeine should never mean less flavor**, and that decaf coffee deserves the same level of care and craftsmanship as its caffeinated counterpart. Rooted in a commitment to quality, the brand operates **for the love of pure coffee**.

Dekáf officially launched on March 5, 2025, and is available **exclusively online** at www.dekaf.com. Customers can explore the selection, learn more about the decaf process, and join the movement to redefine caffeine-free coffee.

For updates, brewing tips, and exclusive offers, follow **@dekafcoffee** on Instagram and social media.

About Dekáf Coffee Roasters

Dekáf Coffee Roasters is an online specialty coffee brand dedicated exclusively to high-quality decaf coffee. Co-founded by industry veterans **Anil Mezini** and **Khanh Nguyen**, Dekáf challenges outdated perceptions of decaf by offering **ethically sourced, small-batch roasted, and flavor-forward coffee without caffeine** - all for the love of pure coffee.

For media inquiries, please contact:

Khanh Nguyen
khanh@dekaf.com
www.dekaf.com