



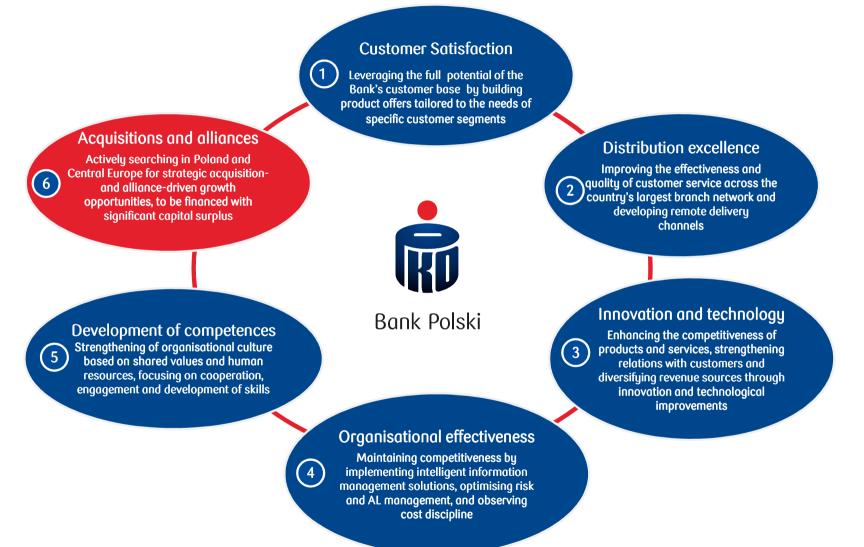
Strategic partnership with EVO Payments International in payment processing and acquiring

Presentation for media and investors

Warsaw, 7 November 2013

# Strategic partnership in acquiring and payment processing is a part of PKO BP strategic plan





# Increasing competitiveness of the Bank and eService through an alliance with an innovative and dynamic strategic partner



- PKO BP's strategy focuses on growth through acquisitions and alliances as one of six key levers of the Bank's development and growth of shareholders value
- In June 2013, PKO BP acquired Nordea Bank Polska S.A. and Nordea Polska TUnŻ S.A. The transaction is expected to close at the end of 2013 / beginning of 2014
- In July 2013, PKO BP signed a letter of intent with five leading Polish banks on strategic cooperation in the area of development of mobile payments based on the IKO standard
- Strategic partnership between PKO BP and EVO Payments
  International, one of the leading American acquiring firms,
  entered into in November 2013, will allow to further expand
  portfolio of services to Bank's customers, strengthen
  eService's leadership position, dynamically develop
  eService's e-commerce capabilities and contribute to its
  international expansion as a leading platform for payments
  processing in CEE

## Strategic partnership in payments processing



The market leader in Poland and international platform for processing and acquiring

- Strengthening of eService's position as the market leader in Poland
- eService's expansion into international markets
- Development of payment value-added services

#### Key highlights of the strategic partnership



#### Transaction

- Conclusion of an agreement on strategic cooperation for a period of 20 years in the area payment processing and acquiring
- Sale of 66% stake in eService by PKO BP to EVO Payments International
- Cooperation with customers will be based on tripartite agreements; PKO BP to remain a settlement agent

#### Price

- The total price for a 66% stake in eService is c. PLN 418 million (at the exchange rate PLN / USD of 3.10); the final price will
  depend on the amount of cash in the Company at the time of closing. PKO BP acquired a 100% stake in eService for PLN 57
  million, resulting with an estimated gross profit from the current transaction of c. PLN 377 million
- PKO BP will also receive an advance dividend from 2013 profit amounting to PLN 17 million
- Implied EV/LTM multiple on normalized EBITDA of c. 9.2 x, P/E of c. 14.5 x

#### Earn-out

 PKO BP will have the right to participate in the additional upside based on eService's financial performance between 1<sup>st</sup> July 2014 and 30<sup>th</sup> September 2015

#### **Put option**

- PKO BP is entitled to a put option over its remaining 34% stake in eService
- Put option on 14% stake in eService is exercisable between 4<sup>th</sup> and 10<sup>th</sup> anniversary of the transaction with put option on the remaining 20% being exercisable between 6<sup>th</sup> and 10<sup>th</sup> anniversary of the transaction
- PKO BP has the right, but not obligation, to sell its remaining interest in eService during the above period and the price will be determined at the time of exercising the option based on an independent valuation prepared by a reputable consultant

#### Strategy

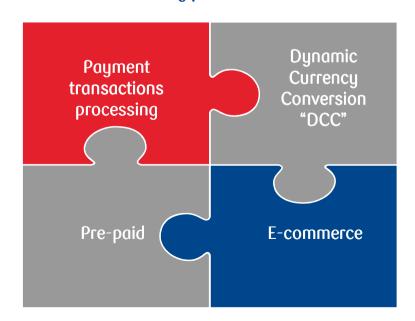
- The parties intend to further dynamically develop eService's position as a market leader in Poland, and to expand it into foreign markets, in particular Central and Eastern Europe
- Processing activity will be performed in Poland by eService; the Company is expected to become a leading center for payment processing in Europe
- eService's corporate governance will allow the partners to make jointly all strategic decisions on the development of the Company and on the business model

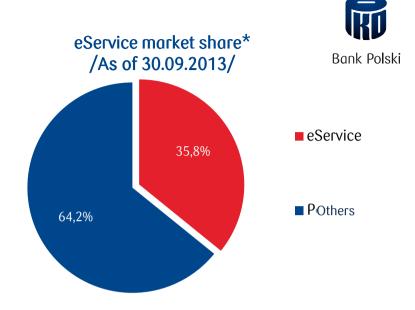
#### Business profile of eService

#### eService - key facts

- The core activity of the Company consists of servicing payment card transactions and other cashless payment transactions at POS terminals and online stores
- Additional products available for merchants include mobile top-ups, private cards and gift cards, as well as handling cash withdrawals
- The Company ranks Number 1 in the Polish market in terms of number and value of processed card transactions
- The key strategic focus of eService is to strengthen its presence in e-commerce and international markets

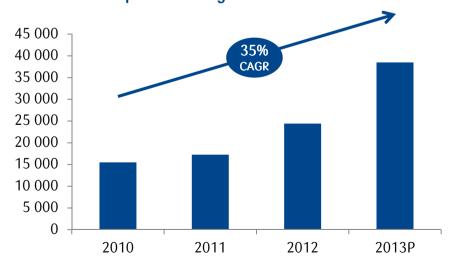
#### **Key products**





<sup>\*</sup> Based on the value of processed transactions

### Dynamic growth of volumes of transactions processed by eService\*\*



<sup>\* \*</sup> PLN million

#### Business profile of EVO Payments International





#### Overview of EVO

- EVO is a full-service merchant acquirer with leading positions in terms of sales, products and services
- EVO is the largest, individually-held merchant acquirer in the United States and Canada in terms of processing volumes
- EVO has grown its processing volume from c.\$10.2bn in 2006 to \$29.7bn in 2012
- In Q4 2012, EVO announced two strategic initiatives: the acquisition of Deutsche Card Services from Deutsche Bank (November, consideration of \$66mm) and a JV with Banco Popular (December, consideration of \$47.5m for a 50% stake)
- EVO Group operates in the United States, Canada and Europe. In Europe, EVO Group has activities in Germany and Spain
- The strategic partnership with PKO BP will facilitate EVO's dynamic expansion in Europe

#### Selected benefits of the strategic partnership with EVO



Strengthening eService's competences, including in e-commerce and value-added services

Ensure full continuity of service for clients based on the tripartite agreements and cobranding of eService and PKO BP services

Unlocking revenue synergies through a more efficient use of the Bank's sales network in cooperation with a strong and technologically innovative partner

Ability to support eService's international expansion in the CEE region

Strong brand, highly skilled management team, dynamic development and strategic fit with EVO

Attractive offer price, the highest among all bids and in line with market benchmarks for comparable transactions

Exit secured for PKO BP via a 10-year put option

Agreement on a transaction structure proposed by PKO BP, in particular continued relationship for PKO BP with clients under tripartite agreements

Additional remuneration for PKO BP (through earn-out mechanism) linked to eService's performance in 2014-2015

Providing support for the development of the IKO project and other strategic projects of the Bank

**FVO** 

#### Expected timetable of the transaction



November 2013

Decemb 2013 • Signing of a conditional Share Purchase Agreement

- Anti-monopoly approval from the European Commission
- Legal transformation of eService S.A.
- Transaction closing in 2013/2014

January 2014 >>>

- Notification of the Polish Financial Services Agency
- Implementation of the business model
- Achievement of revenue and operational synergies

#### Advisers on the transaction



# Bank of America Merrill Lynch

- Bank of America Merrill Lynch acted as exclusive financial adviser to PKO BP
- Bank of America is one of the world's largest financial institutions, serving individual consumers, small- and middlemarket businesses and large corporations

## GT GreenbergTraurig

- Greenberg Traurig acted as legal adviser to PKO BP
- Greenberg Traurig is a leading law firm in Poland in the field of mergers and acquisitions in the banking sector, capital market transactions, private equity, as well as corporate law, project finance, litigation and arbitration, and tax advisory

#### Disclaimer



This presentation ("Presentation") was prepared by Powszechna Kasa Oszczędności Bank Polski S.A. ("PKO BP S.A.", "the Bank") solely for information purposes of the Bank's clients and shareholders and market analysts and can in no event be treated as solicitation of the purchase of securities, and offer, invitation or encouragement to submit an offer to purchase, invest in or carry out transactions concerning such securities or as a recommendation to enter into any transaction, in particular ones concerning the Bank's securities. The information contained in the Presentation which was not prepared directly by the Bank comes from sources that are generally accessible and, in the Bank's opinion, are credible. Nevertheless, PKO BP S.A. cannot guarantee the truthfulness or completeness of such information. PKO BP S.A. accepts no responsibility for the consequences of decisions made on the basis of this Presentation of information contained herein.

The information contained in the Presentation was not subject to an independent verification and in each instance can be subject to change. The publication of the data contained in this Presentation by PKO BP S.A. does not breach the provisions of the law by which companies whose shares are listed on a regulated market, in particular the regulated market operated by the Warsaw Stock Exchange, are bound. The information contained herein was released to the public by PKO BP S.A. in the form of current or periodic reports, or supplement such reports, while in itself such information does not constitute grounds for being released within the framework of the disclosure obligations by the Bank.

Under no circumstances should the information contained in this Presentation be regarded as an express or implied representation or assurance of any kind being made by the Bank or persons acting on the Bank's behalf. Furthermore, neither the Bank nor the persons acting on its behalf shall be accountable in any manner for any damage that could arise due, to negligence or for another reason, in connection with the use of this Presentation or any information contained therein, or any damage that might otherwise result from any information constituting a component of this Presentation.

In principle, the Bank is not obliged to release to the public any updates or revisions to information, data and representations contained in this Presentation in the event of a change of strategy or intentions of the Bank or the occurrence of unforeseeable facts or circumstances impacting that strategy or intentions of the Bank, unless such an obligation follows from the provisions of the law.

This Presentation contains information dealing with the market for processing payment transactions involving the use of electronic payment instruments. With the exception of data where it is indicated that they come from the given source only, the market information referred to above was compiled based on data coming from third parties indicated herein and contain estimates, evaluations, adjustments and opinions based on the Bank's experience and its knowledge of the sector in which it operates. As the market information referred to above was prepared in part on the basis of estimates, evaluations, adjustments and opinions and have not been verified by independent entities, such information is to some extent of a subjective nature, except for information marked as coming from third parties from a designated source. It is implied that such estimates, evaluations, adjustments and opinions are based on a legitimate basis and that the market information that is prepared properly reflect the situation in the banking sector and on the markets on which the Bank operates. There is no certainty, however, that such estimates, evaluations, adjustments and opinions are the best basis for drawing conclusions regarding market information, or that market information coming from other sources will not differ in any material way from such market information, or that market information contained in this Presentation.

The Bank wishes to point out that the sole reliable source of data on the situation of PKO BP S.A., projections, events concerning the Bank, its financial performance and indicators are the current and periodic reports released by PKO BP S.A. under its disclosure obligations ensuing from Polish law.