



News Release

Acer seals its #1 position in the EMEA Chromebook market with the launch of a new best-in-class model

Editor's Summary

- Acer continues to outpace rivals in the Chromebook market with the launch of the new best-in-class Chromebook 514
- The combination of a metallic chassis, backlit keyboard, Corning Gorilla Glass touchpad, USB Type-C and a 12-hour battery life gives this Chromebook a superior look and feel
- For design-conscious users, the narrow bezel allows for a 14" screen in a smaller footprint Full HD IPS screen and optional touch screen makes it easy to navigate and control videos on the 1920x1080 resolution display and backlit keyboard

IFA, BERLIN (September xx, 2018) - Acer seals its leadership position in the Chromebook market by revealing details at IFA today of the availability of its new Chromebook 514. Aimed at tech lovers, young professionals and college students, Acer's continued focus on the growing market for Chromebooks, gaming and ultra-portable PCs is proving to be a successful business strategy.

Stylish Yet Tough And Designed To Be Seen

Continuing a strong track record in bringing to market first-class design, award-winning chromebooks, Acer's new Chromebook 514 encapsulates strength, durability and stylish good looks in a strong, lightweight metal chassis that means it is less likely to be bent, warped or dented. The narrow bezel allows for a 14" screen in a smaller footprint with a 6mm narrow bezel and wide viewing angle of the Full HD IPS screen allowing users to enjoy the full majesty of films, videos and TV shows. An optional touch screen makes it easy to navigate and control videos on the 1920x1080 resolution display with 2,073,600 pixels display.

Polished Performance and Easy Productivity

Fast boot times, ease of use, tough security and a 12 hour battery life are some of the advantages of Chrome OS. The fast boot time, simplified interface, integrated malware and efficient use of power means users can enjoy hassle-free computing and stay productive all day, without the need for the power adapter. With Chrome OS, users can still use their favorite software as traditional office productivity programs like Microsoft Office and Skype have Chrome versions.

Tougher, Smoother Touch

Tapping, swiping, scrolling and zooming are smoother than ever. The Corning Gorilla touchpad provides a slicker feel than a regular plastic touchpad with the ability to withstand scratches and pits so it will continue to look as slick as the day it was bought.

Greater Camera Clarity And Keyboard Comfort

The HDR webcam provides crystal clear clarity and sharpness so camera subjects are always shown in brilliant detail whilst the 'day or night' backlit keyboard not only looks good, it also allow users to type comfortably in dimly lit environments.

Port Practicality

One connector is used for ultra-quick data transfer, video streaming, and battery charging. The reversible USB 3.1 Type-C ports are easy to attach to and with a transfer rate up to 5Gb/sec, are 10 times faster than USB 2.0.

Pricing & Availability

The Acer Chromebook will be available in EMEA in XXX starting at €xxx

Exact specifications, prices, and availability will vary by region. To find out about availability, product specifications and prices in specific markets, please contact your nearest Acer office or retailer via www.acer.com.

About Acer

Established in 1976, Acer is a hardware + software + services company dedicated to the research, design, marketing, sale, and support of innovative products that enhance people's lives. Acer's product offerings include PCs, displays, projectors, servers, tablets, smartphones and wearables. It is also developing cloud solutions to bring together the Internet of Things. Acer celebrated its 40th anniversary in 2016 and is one of the world's top 5 PC companies. It employs 7,000 people worldwide and has a presence in over 160 countries. Please visit www.acer.com for more information.

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