



THE ROLEX SERIES ARRIVES IN SWEDEN FOR A HISTORIC WEEK AT FALSTERBO HORSE SHOW

Rolex Series, Falsterbo, July 8, 2026



Following an outstanding week of sport at the Jumping International de La Baule – Officiel de France, the Rolex Series now heads north to Sweden for the Falsterbo Horse Show, taking place from 8–12 July 2026.

Steeped in history and tradition, the Falsterbo Horse Show has been a cornerstone of international show jumping for more than a century. As one of only seven Rolex Series

events worldwide, Falsterbo continues to bring together the sport's elite on its amazing grass arena, which has played host to some of the most memorable moments in show jumping.

This year's edition once again promises world-class sport, with highlights including the prestigious Rolex Grand Prix presented by Agria, the Nations Cup of Sweden, and the legendary Falsterbo Derby, all taking place on one of the sport's most celebrated stages.

Designed by renowned German course designer Frank Rothenberger, whose expertise will also be on display at this summer's FEI World Championships in Aachen, the courses are set to offer a true test of excellence, precision and horsemanship.

The stage is set for another spectacular chapter of the Rolex Series.

□ [DISCOVER THE EVENT](#)



Karl Cook, Winner of the Rolex Grand Prix by Agria 2025

THE WORLD'S ELITE HEADS TO FALSTERBO HORSE SHOW

The host nation will rely on reigning FEI World Team champions Henrik von Eckermann, Peder Fredricson and Malin Baryard-Johnsson, who will be aiming to shine on home soil in front of the Swedish crowd.

A host of world-class riders have also confirmed their participation, including World No. 1 Kent Farrington (USA), World No. 2 Richard Vogel (GER), Olympic champion and World No. 4 Ben Maher (GBR), World No. 6 Shane Sweetnam (IRL), and Olympic champion and World No. 10 Steve Guerdat (SUI).

Belgium will field a strong team featuring Pieter Devos, Abdel Saïd, and European Team champions Nicola Philippaerts and Thibaut Spits, while France will be represented by Olympic Team champion Kevin Staut, Nicolas Sers, and Mégane Moissonnier. Ireland will also bring an impressive squad with Cian O'Connor, Jordan Coyle, and Darragh Kenny, while Switzerland's line-up will be completed by Martin Fuchs, Jason Smith, and Gaëtan Joliat.

Nine nations will battle for victory in the Agria Falsterbo Nations Cup. Host nation Sweden will line up alongside Belgium, Denmark, Germany, Great Britain, Ireland, Mexico, Switzerland and the United States for one of the highlights of the Falsterbo Horse Show.

□ [MASTERLIST](#)

THE RACE TO QUALIFY FOR THE ROLEX GRAND PRIX PRESENTED BY AGRIA

The starting list for the Rolex Grand Prix presented by Agria, scheduled for Sunday at 2:00 PM, will be decided through three qualifying competitions held during the week at the Falsterbo Horse Show. In total, 50 riders will secure their place in the prestigious class.

- The first opportunity comes during the opening round of the Agria Falsterbo Nations Cup. At the conclusion of the first round, the 18 best-ranked athletes will automatically secure their place in Sunday's Rolex Grand Prix. In the event of a tie-on penalties for the final qualifying position, riders will be separated by their first-round time.
- The second qualifying route is reserved for individual and non-team athletes competing in the second qualifying competition, with the four highest-placed riders earning their place in the Rolex Grand Prix.
- The few remaining places will be allocated according to the results of the first qualifying competition, completing the line-up for one of the most prestigious classes on the international show jumping calendar.

With qualification at stake from the very first day of competition, every fence and every second will count as riders battle for a coveted place in Sunday's Rolex Grand Prix presented by Agria.

□ [STARTLISTS AND RESULTS](#)



WILMA MCMAHON: "FALSTERBO HAS A VERY SPECIAL PLACE IN MY HEART."

For Swedish rider Wilma McMahon, the Falsterbo Horse Show is far more than another international competition. As one of the seven Rolex Series events, it is a venue filled with memories and emotions.

"It means a lot for us Swedish riders to compete in Falsterbo," she explains. "I think, for many of us, it brings back a lot of childhood memories."

Beyond its sporting significance, McMahon believes the Rolex Series offers a unique experience.

The Rolex Series events are truly fantastic. It's the culture and tradition of show jumping at the venues where we compete. Just knowing that when you walk the course for the Rolex Grand Prix presented by Agria, you put on your embroidered Rolex cap, you immediately feel that it stands out from the normal shows we do."

With the FEI World Championships in Aachen only a few weeks away, Falsterbo also plays a crucial role in the preparation of many of the world's leading riders.

"Falsterbo is, of course, a very important part of our preparations for Aachen this year, especially since we all want to compete on the big grass arenas. The timing is just perfect this year."

Competing at home makes the week even more meaningful for the Swedish rider.

"Falsterbo Horse Show has a very special place in my heart. A lot of my family lives here, and my grandparents used to come to the show every year, so it's truly special to compete in front of them. I also think Falsterbo is unique because you get so close to the crowd, and I really like that."

As for her ambitions, they are clear.

"Obviously, we want to defend our Agria Falsterbo Nations Cup title after winning it for the past two years, and we will try to do something nice in the Rolex Grand Prix presented by Agria."

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ROLEX SERIES EVENTS 2026

- Winter Equestrian Festival - Rolex Finale Week | March 24-29, 2026
- CSIO Roma Piazza di Siena | May 27-31, 2026
- Jumping International de La Baule - Officiel de France | June 11-14, 2026
- Falsterbo Horse Show | July 8-12, 2026
- Jumping International de Dinard | July 30-August 2, 2026
- Gallagher Dublin Horse Show | August 5-9, 2026
- Brussels Stephex Masters | August 26-30, 2026

ABOUT THE ROLEX SERIES

The Rolex Series brings together seven of the world's most iconic showjumping events, each of them supported by Rolex. The pinnacle of each of these events is the Rolex Grand Prix, where the best horses and riders in the world compete for seven of the most coveted Grand Prix-titles in the sport of showjumping.

United through the Rolex Series, which was launched in 2024, these seven unique events all have their own distinctive qualities but also share certain common denominators. Firstly, each of the events that are part of the Rolex Series honours the heritage and traditions that so uniquely characterize the sport of showjumping. Furthermore, the venues that make up the series many of them with a rich equestrian history offer facilities and infrastructure which are globally renowned. The seven venues are also all especially valued for their highly enthusiastic and knowledgeable spectators who create an unparalleled atmosphere known to make horses and riders perform at their absolute best.