

LOGO VARIATIONS



MINIMUM PADDING
SHOWN ABOVE



ALWAYS KEEP PROPORTIONS

USE VECTOR FORMAT OR
MINIMUM 300DPI ALWAYS

NO IMAGE BACKGROUNDS

NO DROP SHADOWS

COLOURS



RGB 255 255 255
HEX/HTML FFFFFFFF
CMYK 0 0 0 0

RGB 000 000 000
HEX/HTML 000000
CMYK 0 0 0 100

RGB 237 237 237
HEX/HTML EDEDED
CMYK 08 06 07 0

RGB 5 195 222
HEX/HTML 05C3DE
CMYK 68 0 13 0

FONTS

H1 NEUTRA DISPLAY TILTING [18PT]

H2 NOVOCENTO WIDE MEDIUM - 10PT

BODY - NOVOCENTO WIDE MEDIUM - 10PT