



PEATY'S

HOLESHOT

FAST FLOW
TUBELESS VALVES

HIGH FLOW LESS FAFF

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HOLESHOT

FAST FLOW TUBELESS VALVES

DESIGN THAT STARTS WITH A PROBLEM

Year on year more riders swap tubes for sealant (Peaty's Holeshot preferably) and this will only accelerate. If you have ever struggled to fit a tubeless tyre, it's probably not the pump, rim or tyre - it's the valve.

Originally designed for narrow road bike rims, the Presta valve does a fine job of the basics, letting air in and keeping it in. But, it was never meant for tubeless tyres! When you set up a tubeless tyre, you're adding 120ml of sealant into the mix, which over time clogs the valve, and the compact size of the valve doesn't have the ability to allow volume and speed of air to freely flow into the tyre. All this leads to slow tyre seating, blocked valves, frustration and unnecessary waste and mess. For years, we have worked around the issue or accepted shortcomings.

In Peaty's world, the words, "it works" and "it performs" are two very different things.

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*Designed
1890*

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PEATY & TUBELESS

THERE FROM THE START

From downhill tubes, to the introduction of tubeless technology, Steve Peat has seen it all.

He's won at the highest level of the sport and has always been at the forefront of the development curve of MTB technology.

He understands what it takes to make the best performing products on the market and what the fastest riders in the world demand (which usually translates nicely to you and I).

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FAST FLOW TUBELESS VALVES

DESIGNED TO HANDLE PRESSURE

With over 2 years of development, and 27 iterations of the chosen final design, you can be assured that every detail, every element has been considered, designed and optimised to function and perform to the highest possible level.

The design relocates the seal from the top of the 7075 aluminium stem to the bottom. This allows for a much larger valve seal, which reduces restrictions, to allow both air and sealant to flow faster directly into the tyre.



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FAST FLOW TUBELESS VALVES

IT'S ABOUT FAST-FLOW

- 200% higher air flow* and higher pressure seats tyres to rims with ease, reducing set up time and faff. No special tools, pumps or compressors required.
- Increase the ability for sealant to FLOW directly into the tyre, removing the need to remove the Presta core.

HIGH FLOW  **LESS FAFF**

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*On a calibrated constant 45psi air flow test rig, Holeshot flows at 110 L/min vs standard Presta at 54 L/min

HOLESHOT

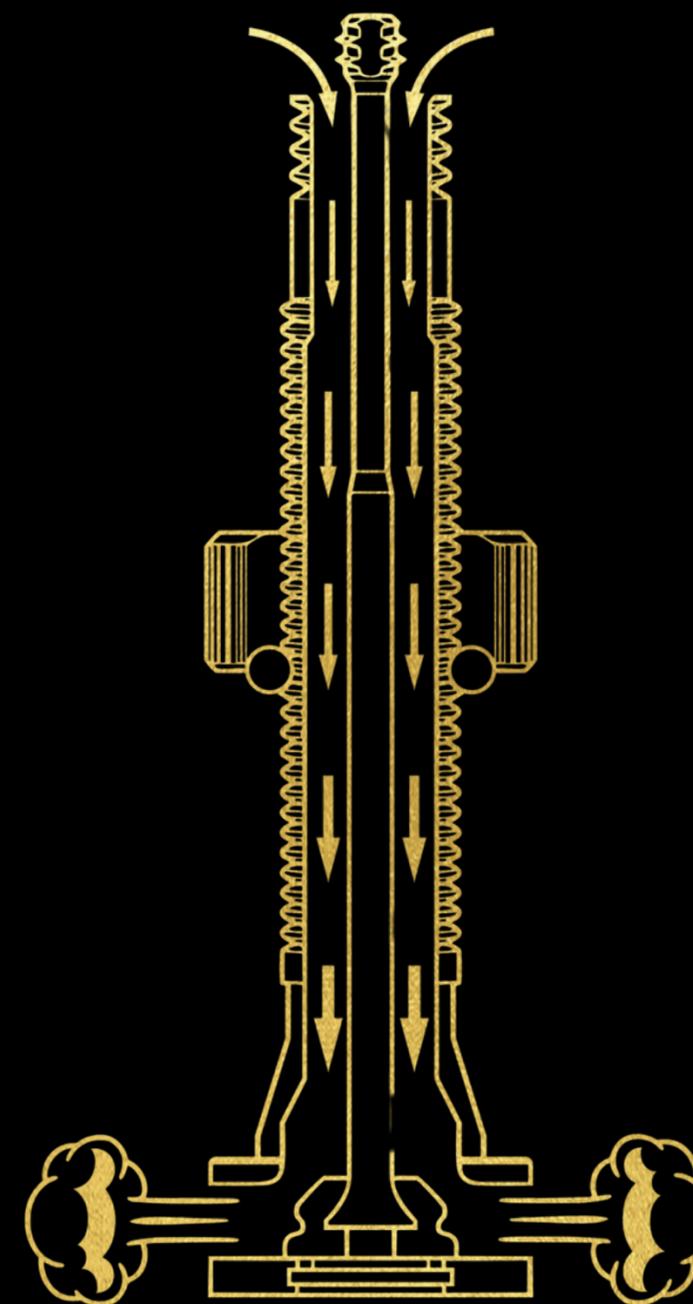
**FAST FLOW
TUBELESS VALVES**

FAIL SAFE DESIGN

With Peaty's legacy in racing, the Holeshot valve must perform under the pressures of World Cup competition.

With the unique patent pending design, the "bell house" and valve seal is moved inside the rim. It therefore remains uncompromised if the shaft is struck by a rock or damaged. Racers and riders can therefore finish their race run or ride.

The internal cage also makes the Holeshot Fast Flow Tubless Valve compatible with all rim inserts.



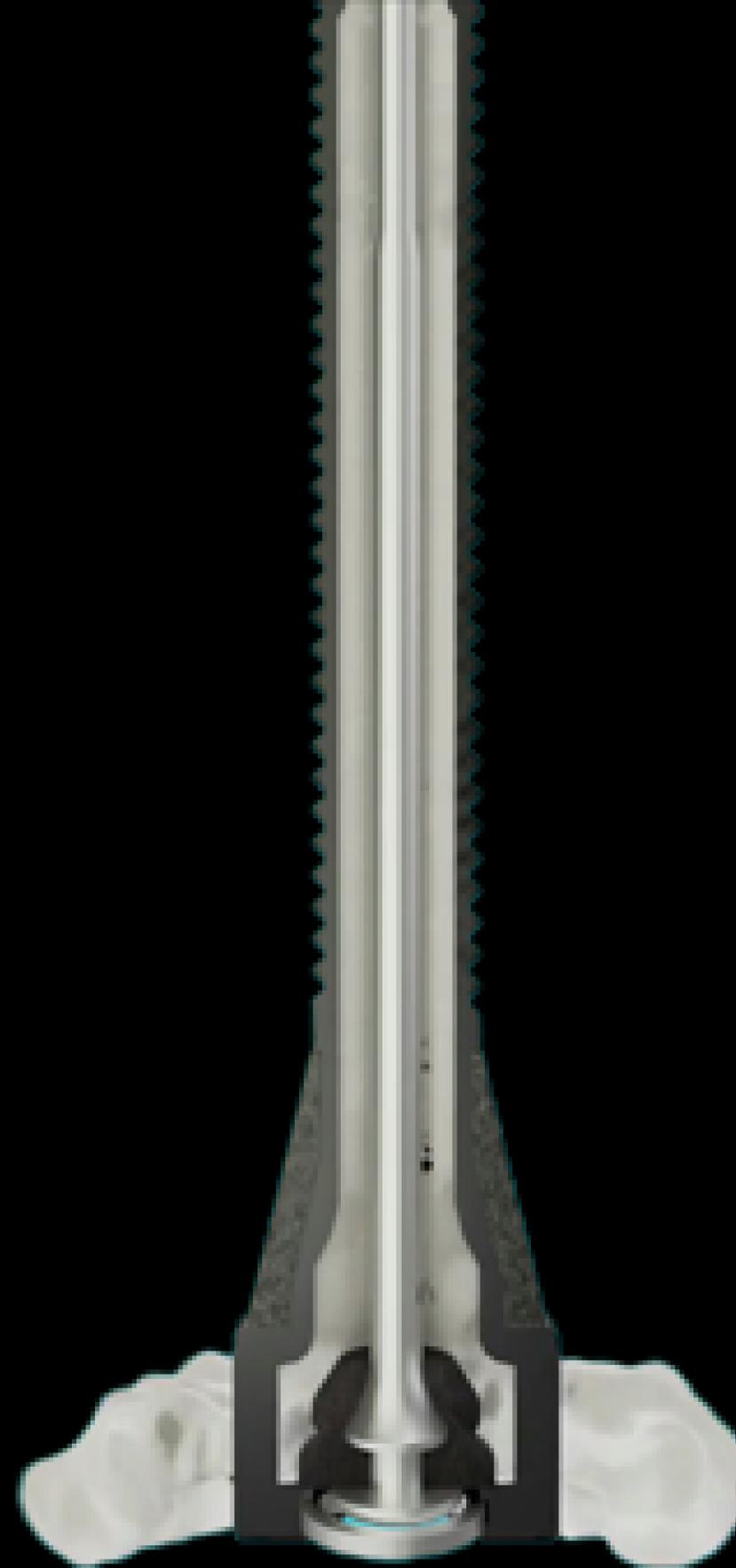
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FAST FLOW
TUBELESS VALVES

DESIGNED TO ELIMINATE SEALANT CLOG

When a Presta valve is clogged by sealant it is replaced and thrown away 99% of the time.

With Peaty's Hoelshot Fast Flow Tubeless Valve's patent pending design, sealant clog is eliminated. This is because of the location and increase in size of the valve seat. The valve is fully anodised inside and out, with a 316 stainless steel core, reducing the sealant's ability to stick to surfaces and clog.



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**FAST FLOW
TUBELESS VALVES**

VALVES FOR LIFE

Over the years, thousands of Presta valves have found their way into landfill.

The Holeshot Fast Flow Tubeless Valve is designed to be fully servicable at home. Remove the circlip at the base of the valve and it can be cleaned (and seals replaced if required).

If there is an issue or the valve becomes damaged, the Holeshot Fast Flow Tubeless valves are backed with Peaty's "Valves for Life" guarantee.

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FAST FLOW **TUBELESS VALVES**

MORE THAN JUST A VALVE

The Holeshoot valve packs more features than “just a tubeless valve”, the caps also double up in function. Each pair of valves come with:

- 1x E-Bike Lube cap: Anti-spin on the crank spider
- 1x Spoke key cap: For trail side emergencies

Even with these functions, the valves weigh in as one on of the lightest High-Flow valves on the market - just 11g per pair.



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FAST FLOW
TUBELESS VALVES

HIGH FLOW, LESS FAFF

Easy to fit, the Holeshoot Fast Flow Tubeless Valves vastly reduce the faff and mess often associated with setting up and maintaining tubeless set ups.

No special tools are required to fit our valves. They are fully Presta compatible, with no need for a compressor or any modification to your standard track pump.

For regular inflation, simply use your regular Presta pump.
For trailside emergencies, Co2 inflators work as normal.

Less faff, more time for riding.

HIGH FLOW  **LESS FAFF**

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FAST FLOW TUBELESS VALVES

THE OVERVIEW:

- 200% more FLOW than a MK2 Presta Valve
- No sealant clog
- Fully tyre-insert compatible
- Fully serviceable with no throwaway parts
- Internal and external anodising to reduce clog
- Air-tight fail-safe valve seal located inside the rim
- Micro-adjustment capability
- Presta pump head compatible
- 7075 Aluminium shaft with stainless steel core
- Weight: 11g per pair
- Available in 12 Chris King colourways
- Size Options: 42mm, 60mm, and 42/60mm MX (for Bosch E-bikes)
- Lifetime Peaty's warranty

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FAST FLOW **TUBELESS VALVES**

IT COMES IN COLOUR AND SIZES

Using the legendary Chris King colourways, the Holeshoot Fast Flow Tubeless Valves are available in 12 colours and 3 different configurations:

- 42mm
- 60mm (Gravel/ deep dish rims)
- MX 42/60mm (for Bosch E-Bike compatibility)



**CHRIS
KING**

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FAST FLOW TUBELESS VALVES

SERVICING AND ACCESSORIES KITS

SERVICE KIT SRP: £5.99 / €6.99

Holeshot Fast Flow Tubeless Valves specific service kits include:

- 2x Circlips
- 2x Valve Seals
- 2x Rubber O-rings
- 2x Rubber Crush Cones



ACCESSORY KIT SRP: £9.99 / €11.99

Holeshot Fast Flow Tubeless Valves specific accessory kits include:

- 1x Holeshot Fast Flow spoke key cap
- 1x Holeshot Fast Flow eLube chain lubricating cap
- 2x Holeshot Fast Flow lock rings

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FAST FLOW TUBELESS VALVES

BREAKING DOWN THE PRICING BARRIER

SRP: £34.99 / €39.99 / \$44.99

Holeshot Fast Flow Tubeless Valves are positioned super competitively against other high-flow options. Rider feedback consistently highlighted price as the main barrier to adoption, so we set out to deliver genuine fast-flow performance at a level that works for everyday riders, not just early adopters.



Reserve Fillmore Valve
£49.99 / €44.99 / \$49.99



Muc Off Big Bore
£40.00 / €44.99 / \$50.00

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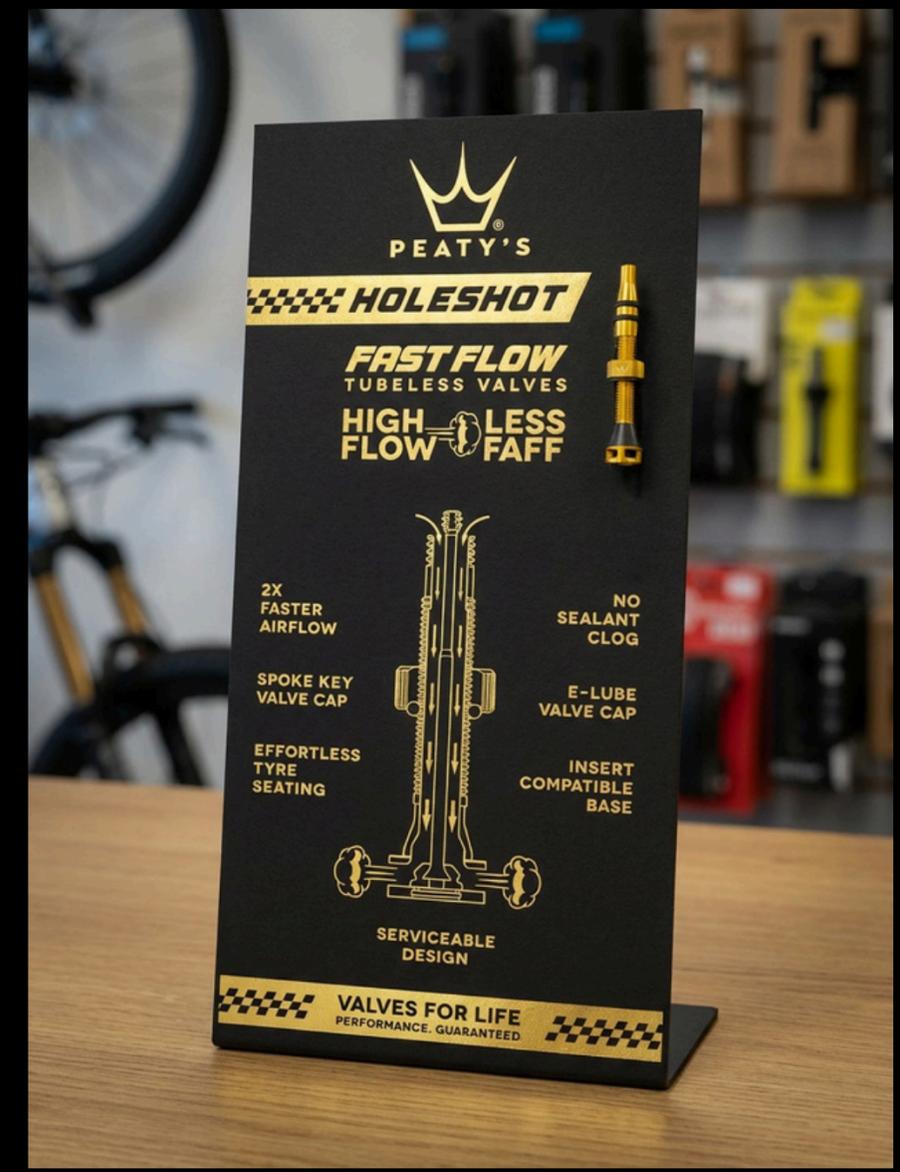
FAST FLOW TUBELESS VALVES

PACKAGING AND POS

With black and gold packaging, the Holeshot Fast Flow Tubeless valves will stand out on the shelves. To further support stores and help educate riders, a countertop POS display is available. The POS includes 1 x 42mm Gold valve



*Valve packaging



*Valve POS

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FAST FLOW
TUBELESS VALVES

ORDERING & EMBARGOS

Holeshot Fast Flow Tubeless Valves are now available to order via the Peaty's B2B. We encourage all distributors to place their opening orders as soon as possible to secure stock for the initial launch phase, and benefit from the hype we will be creating.

**PLEASE PLACE YOUR ORDER BY
FRIDAY 16TH JANUARY.**

All orders placed in this time frame will ship at the end of February together with any order you may already have placed in the January order window.

Consumer launch is planned for early-March, with final confirmation in late February.

Full consumer launch assets including images, videos, gifs and infographics will be provided mid-February.

Please keep all information confidential within your business until further notice.



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