



Salzburg, Austria, August 19th 2026.

THE UNEXPECTED IS HERE.

The **BENDA Redstone 1000 R2** makes its European debut in Saalfelden, Austria, on 21 and 22 September 2026. Select European media are being invited to attend by their country's BENDA importers, with more information in the footer of this press release. This is a launch that cannot be missed.

The Redstone 1000 R2 combines a **997.1cc V2** engine producing **75kW (102PS)** with the capability of **27-inch beadlock wheels** and up to **980 kg of braked towing capacity**. But there is more to the Redstone 1000 R2 than just its numbers.

Through August and September, the Redstone 1000 R2 will be revealed in teasers. Distinctive design elements. Tech Features. Wheels. Dashboard. One detail at a time.

All these elements ask the question, "What does a quad look like when it isn't copying anything?"

"We are not going to talk anyone into this one," says Constantin Heinemann, Head of Marketing Europe at BENDA Motor Europe GmbH. "Saalfelden is where the next Redstone chapter starts and we hand over the keys. That is a better argument than anything we could write."

The answer will be revealed in Saalfelden, Austria. On 21 and 22 September 2026, media and content creators from 14 markets take the Redstone 1000 R2 and the Redstone 550 R2 across the ÖAMTC Fahrtechnik Zentrum and the terrain around it.

Road. Gravel. Alpine.
The pieces will come together in Saalfelden.

Unleash the Ride.

ENDS

Notes to editors

The Redstone 1000 R2 is the flagship of the Redstone ATV family, which also includes the Redstone 550 and Redstone 550 R2.

The Redstone 1000 R2 is homologated for road registration in European markets, with T3b approval for applicable EU markets and L7e homologation available for selected markets. Licensing requirements and vehicle restrictions vary by country and homologation. Please consult your local BENDA importer for market-specific requirements.

This release is the first in a series in the build-up and launch of the BENDA Redstone 1000 R2. Various assets will follow through August and September, including the full reveal and first ride impressions from Saalfelden, 22 to 24 September 2026. BENDA will also be present at EICMA in Milan from 3 to 8 November 2026



BENDA

Press assets

Detail imagery at 300 dpi is available at bendaeurope.prowly.com. Images to be credited to BENDA.

Accreditation

Places at the European Powersports Media Launch are limited. Titles not yet contacted can **register interest with their local BENDA Importer contact**, or the BENDA Media & Communication Agency at benda@smc-agency.eu

Media & Communication Inquiries - SMC Agency, benda@smc-agency.eu, +31 20 808 1522

About BENDA

BENDA is a design-led motorcycle and powersports brand creating distinctive riding experiences for a new generation. Driven by its mission to redefine the ride, its portfolio spans motorcycles, all-terrain vehicles (ATVs) and side-by-side (SxS) vehicles, combining bold design and technology with in-house engineering and powertrain development. This integrated approach is underpinned by research and development activities in Europe and internationally. BENDA Motor Europe GmbH, based in Salzburg, Austria, supports the brand's European operations across sales, after-sales, marketing and product development. Through a growing network of authorised distribution partners, BENDA continues to expand its presence across Europe and bring a fresh proposition to the power two-wheeler and powersports market.