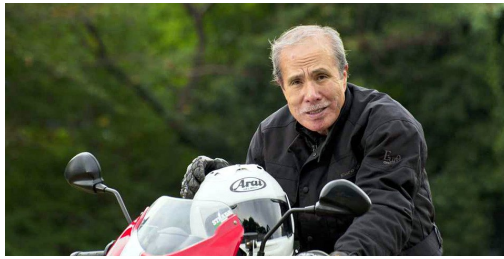


## **Michio Arai Inducted to the Motorcycle Federation of Japan's Motorcycle Sports Hall of Fame**

Michio 'Mitch' Arai, Owner and CEO of Arai Helmet, Ltd. has been honoured with a place in the Motorcycle Federation of Japan's (MFJ) Motorcycle Sports Hall of Fame.

Michio, the son of legendary Arai founder Hirotake Arai, was honoured as a 'Person of Merit' in the Hall of Fame in front of the crowds at the at the popular 2024 Tokyo Motorcycle Show in March.



Michio Arai, CEO Arai Helmet Ltd

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image

*“This is truly a privilege! I would like to thank the Motorcycle Federation of Japan for this great honour, and the Tokyo Motorcycle Show for another wonderful event. Every day I am proud of Arai Helmets and what we have achieved over the years. We have always been a family, and it means a lot to be acknowledged by the Hall of Fame. The future is bright for Arai!”*



Arai Helmet factory in Japan

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image

A rider since the age of 7, Mitch became involved in the family business after his return from college in the USA and contributed to the creation of Arai’s first Snell-certified helmet in 1963. He became the CEO of Arai Helmets in 1976, and was joined by his son Akihito to continue the Arai family’s incredible heritage.

Founded in 1961, the Motorcycle Federation of Japan introduced its Hall of Fame to celebrate the history of Japanese motorcycle sport and to honour the athletes and officials who have achieved great success and significantly contributed to the industry.

More information on the MFJ Hall of Fame can be found [here](#).

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END

For media inquiries or to request a demo/test model, please contact [press@sol-matheson.com](mailto:press@sol-matheson.com).

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### **About Arai Helmet Europe**

For more than seven decades Arai has produced hand-made helmets with a difference that offer supreme protection to riders and drivers around the world. Created in Japan by dedicated and deeply passionate craftspeople, every Arai helmet is the result of countless improvements made in our never-ending quest for improved head protection. From the first Arai motorcycle helmet made by our founder Hirotake Arai in 1952 to our latest cutting-edge models, rider protection is what drives us to innovate and create. The Value of Arai is, and always will be, to protect what is priceless.

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