

Zendocs – key usage metrics (draft projection)

Description:










Zendocs is a smart document management and conversion tool that helps users effortlessly edit, rearrange, translate, and convert PDFs with ease. With a growing library of templates and AI-driven features, Zendocs aims to simplify digital paperwork for individuals, freelancers, and small teams across multiple languages and markets.

Mission:

To offer the most seamless, intelligent, and accessible experience for working with documents online, helping users reclaim time and reduce frustration.

Vision:

To become the preferred platform for document conversion, editing, and smart templates, available in multiple languages, tailored to diverse professional needs.

Category	Metrics & Highlights
 Projected total usage	<ul style="list-style-type: none">● 500K+ document conversions expected by Q4.● 50K+ active monthly users target.
 Audience profile	<ul style="list-style-type: none">● 25–34 (male & female): 45%● 35–44 (primarily male): 35%
 Top performing regions	<ul style="list-style-type: none">● US, UK, Tier 1 EU
 User retention	<ul style="list-style-type: none">● Early adopters showing return visits.
 Device breakdown	<ul style="list-style-type: none">● 80%+ users on desktop (conversion-heavy UX).● Growing mobile optimization efforts.
 Popular use cases	<ul style="list-style-type: none">● Resume formatting● Tax documentation● Contract adjustment
 Languages and localization	<ul style="list-style-type: none">● Expanding support for multilingual templates and document translation.
 Growth strategy	<ul style="list-style-type: none">● Integrate AI tools● Add more document templates● Reach freelancers, SMEs
 Features in pipeline	<ul style="list-style-type: none">● Translate PDFs.● Rearranging pages.● AI-powered auto-fill for forms.

Reviews	<ul style="list-style-type: none">● 10k+ reviews on Trustpilot with a 4+ rating.
Contacts	<ul style="list-style-type: none">● Zendocs America Inc.● Address● Email● Phillipa Fourie● PR Manager
Social Media	<ul style="list-style-type: none">● Facebook: 0k Likes, 0k Followers https://www.facebook.com/zendocs.files● Instagram: 1k+ Followers https://www.instagram.com/zendocs_com