

## DESCRIPTION

ClarityCheck is an all-in-one background verification tool for phone numbers, emails, and images. Designed for everyday digital safety, ClarityCheck helps users instantly identify unknown contacts, trace suspicious profiles, and check for potential fraud, across phone, email, and photo input. By combining reverse lookup and OSINT technologies, it offers a streamlined way to verify identities and protect yourself online.

## MISSION

To provide a unified platform that empowers users to investigate and verify digital identities, helping them make safer, smarter choices.

## VISION

To establish ClarityCheck as the go-to platform for complete online verification, where transparency, speed, and trust redefine how people navigate digital communication.

### TOTAL LOOKUPS

25M+

phone number  
searches since launch.

150k

active users  
daily.

### REPEAT BEHAVIOR

12%

of users search more  
than once every quarter.



#### PEAK USAGE HOURS

- 6-10 PM



#### AUDIENCE PROFILE

- 18 -25 - 25%
- 25-45 - 60%



#### TOP LOOKUP COUNTRIES

- US, UK, EU (Tier 1)



#### MOBILE-FIRST USAGE

- 85% of searches come from mobile.



#### FIRST-TIME USER INTENT

- Check an unknown number/email immediately.



#### POPULAR USE CASES

- Dating, background checks, unknown missed calls, digital ghosting follow-ups.



#### REVIEWS

- 19.5k+ reviews on Trustpilot with a 3.9+ rating.



8K



72K