



MyIQ is a digital self-knowledge platform that helps individuals understand how they think, feel, and function, combining cognitive, emotional, and behavioural insight.

Instead of offering a one-dimensional IQ score, MyIQ provides structured self-discovery through three core tools: an IQ test, a full-spectrum personality assessment, and a relationship insight quiz. Each tool offers personalised, actionable feedback. MyIQ isn't a test of intelligence; it's a digital mirror for clarity, reflection, and meaningful personal growth.

myiq.com

Vision

To establish MyIQ as a trusted platform for self-assessment, combining cognitive, emotional, and relational data to reshape how people approach personal development. We aim to make structured self-awareness a standard part of modern life; accessible, rigorous, and relevant across industries, relationships, and life stages.

Mission

To provide grounded tools that help individuals understand their thinking, emotions, and relationships, enabling intentional, informed growth.










10M+

total tests
completed



1M+

users in Games
& Puzzles

AUDIENCE PROFILE 	TOP COUNTRIES 	KEY DATA TRENDS 	REVIEWS 
68% aged 18–36	US, UK, EU (Tier 1)	Games and courses are the most popular features.	10,000+ reviews on Trustpilot with a 4+ rating.
LEARNING CONTENT 	COMMON USER INTENT 	TEST STRUCTURE 	
<ul style="list-style-type: none">Multiple test categories: cognitive, personality, relationships, mental health.25+ brain games.150+ intelligence puzzles.20+ hours of expert video content.300+ available lessons.	<ul style="list-style-type: none">Self-discovery and self-understanding.Personal growth.Comparison to others.Cognitive benchmarking.Develop and progress through entertaining means, does not feel like dull or conventional education.	<ul style="list-style-type: none">Personality test: 90 questions.Relationship test: 120 questions.Cognitive test: 25 questions, 1 correct answer from 6.All with personalized, actionable insights.	