

Berlin, bcc Berlin Congress Center
May 6 - 9, 2025

 **kuppingercole**
ANALYSTS

European Identity and Cloud Conference 2025

Press Kit

Press Release

KuppingerCole Analysts Begin Preparations for the European Identity and Cloud Conference 2025

Wiesbaden, Germany – November 29, 2024

KuppingerCole Analysts is proud to announce the commencement of preparations for the highly anticipated [European Identity and Cloud Conference \(EIC 2025\)](#). As Europe's premier event for identity and cloud professionals, EIC continues to be a hub for thought leadership, groundbreaking insights, and networking opportunities. The 2025 conference promises to build on its legacy, delivering exceptional content, interactive discussions, and invaluable connections within the industry.

What to Expect at EIC 2025

Attendees can look forward to an exceptional lineup of content, speakers, and experiences, including:

World-Class Keynote Speakers

Attendees can expect insights from renowned thought leaders. Past speakers have included experts from Microsoft, OpenText, Okta, PwC, Ping Identity and Thales, as well as influential voices like Max Schrems, Anil John, Eve Maler, Ian Glazer and many more. EIC 2025 aims to feature keynotes addressing critical future trends, with a strong focus on innovation and practical applications.

Informative Agenda Topics

The 2025 program will explore critical areas such as:

- Decentralized Identity
- Zero Trust identity
- Enterprise Identity and Access Management
- Securing identity information and authentication in a post quantum era
- IGA for the digital Era (back-office capabilities)
- Privacy and Data Protection
- B2B Onboarding and B2B Identity management
- Modern Authentication Approaches (AuthZ)
- Consumer Identity and Access Management (CIAM) Evolution
- Misinformation/Disinformation and Trust
- eIDAS2, ID Wallets, Travel credentials
- Identity in an AI World (AI Tech stack, Retrieval-Augmented Generation, AI Act)
- Identity Centric Security (ITDR, Fraud Prevention, SMPC)
- Industry 4.0 - IoT and OT
- Inclusivity in Identity

Interactive Workshops and Panels

Designed for active participation, these sessions will offer hands-on experiences and expert guidance on topics like the practicalities of designing a future identity fabric, how to find and educate an IAM team, digital credential services, and more.

Exclusive Side Events:

- The EIC Awards, honoring outstanding achievements and innovations.
- Beloved Spree River Cruise for networking and enjoying Berlin at sunset over a delicious meal
- Networking opportunities at receptions, evening socials, a morning run, and exhibitor halls, ensuring attendees can connect with industry leaders and peers.
- Women in Identity (WiD) Networking Lunch

Special Opportunities for Students and Press

EIC 2025 encourages the next generation of innovators and media representatives to participate. Dedicated student passes will provide access to sessions and networking opportunities, while accredited members of the press can attend the conference for free with a press pass. This is a unique opportunity to stay ahead of industry trends and report on emerging technologies shaping the future of identity and cloud security.

Interested media representatives are encouraged to contact press@kuppingercole.com for registration details.

Speaker and Sponsor Participation

The call for speakers and sponsorships is now open until January 31, 2025, providing a unique platform to shape industry discussions. This year's event promises an elevated experience for speakers, with increased visibility and engagement opportunities, as well as streamlined sponsor packages to foster deeper connections with attendees.

Stay tuned for updates on speakers and agenda highlights.

For more information, visit [the EIC page](#) or contact us at events@kuppingercole.com.

About KuppingerCole Analysts

KuppingerCole Analysts AG is a leading analyst company providing impartial advice, expertise, thought leadership, and practical relevance in information security, identity & access management, governance, risk management, and compliance.

Company and Event Backgrounder

KuppingerCole Analysts

We specialize in the strategic management of digital identities, privileges, authentication, and access control as well as cybersecurity and business resilience.

Research

Making sense of the diverse landscape of products, services, and solutions is an ever-growing challenge. We explore and evaluate specific market segments for digital identity and cybersecurity to come with a means of navigation for information security professionals.

Events

Effective leaders use networks to achieve strategic objectives. Our global events serve as cross-industry platforms for IT professionals to connect with the smartest minds in their area of expertise, closing the gap between business, academia, technology, and society.

Advisory

Implementing and maintaining a state of the art cybersecurity and IAM strategy and architecture is key to building a resilient organization. Our advisors are with you every step of the way based on tested methodologies drawing up future-proof security concepts.

The European Identity and Cloud Conference (EIC)

The European Identity and Cloud Conference, Europe's top event focused on Digital ID, Security, Privacy, and Governance in an AI-driven environment, is set to take place in Berlin from May 6-9, 2025, marking its 18th year. With around 1,500 participants, 300 speakers, and 230 sessions, attendees will have exceptional opportunities to network within a dynamic community of innovative leaders. The program includes in-depth sessions that explore the technologies influencing our future. As the leading event for identity and cloud experts in Europe, EIC remains a key platform for insightful discussions, pioneering ideas, and meaningful connections within the Digital ID multiverse.



Highlights from the Agenda

Visit the EIC 2025 website to discover the full agenda.

May 6

Highlights

Pre-Conference
Workshops

Keynote speeches

Networking Opportunities

European Identity and Cloud Awards

May 7

Highlights

Panel discussions

Keynote speeches

Networking Opportunities

May 8

Highlights

EIC Run

Panel discussions

Speeches

Keynote speeches

Networking Opportunities

Networking Night

Spree River Cruise

May 9

Highlights

Panel discussions

Keynote speeches

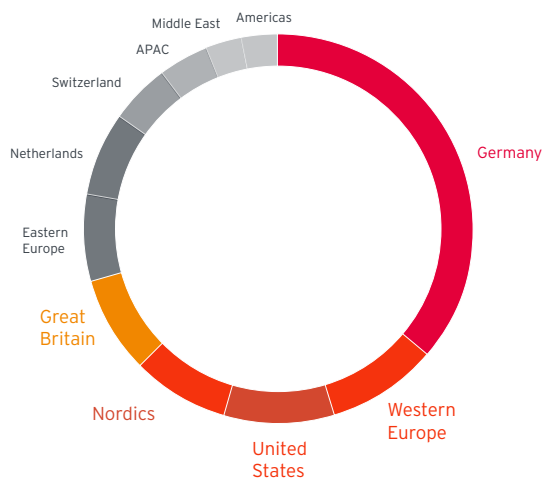
Closing Keynote

Fact Sheet

Attendees by Country in 2024

The largest proportion of attendees comes from Germany, with 34%. Western Europe and the US region also have significant representation at 12% and 9%, respectively. Followed by Great Britain, Eastern Europe and Netherlands with each 7%.

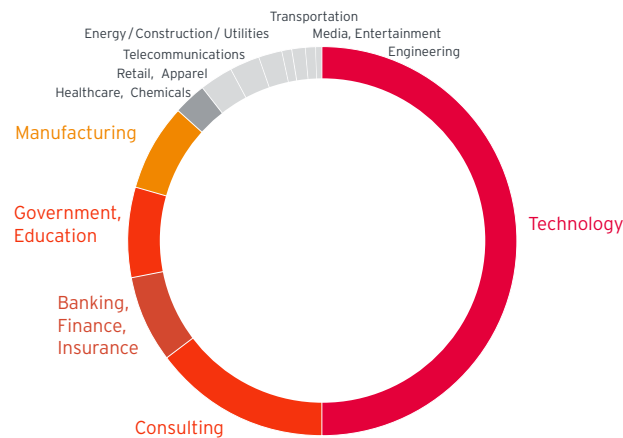
Germany: 34%	Eastern Europe: 7%
Western Europe: 12%	Netherlands: 7%
United States: 9%	Switzerland: 6%
Nordics: 8%	APAC (Asia-Pacific): 6%
Great Britain: 7%	Middle East: 3%
	Americas (Other): 3%



Attendees by Industry in 2024

The Technology industry dominates the attendance with 55%, followed by consulting with 16%. Banking, finance and insurances make up 8% of our visitors. Government and education sectors each contribute 8% to the attendance, while other industries have smaller representations.

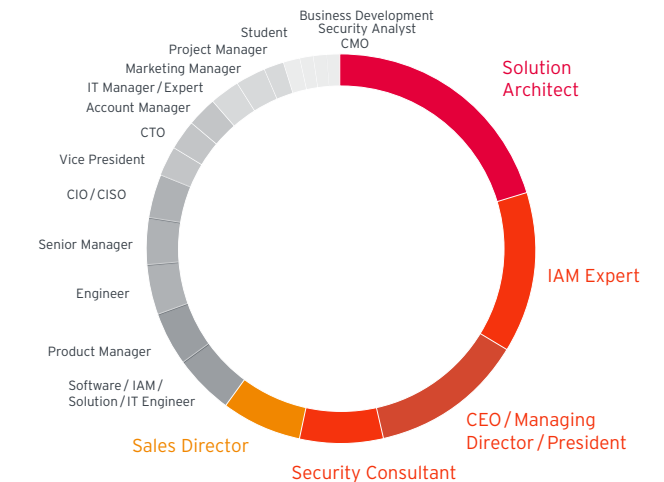
Technology 55%	Healthcare/Chemicals 3%
Consulting 16%	Retail/Apparel 3%
Banking/Finance/Insurance 8%	Telecommunication 2%
Government/Education 8%	Energy/Construction/Utilities 1%
Manufacturing 3%	Transportation 1%
	Media/Entertainment 1%
	Engineering 0.5%
	N/A 0.5%



Attendees by Position in 2024

The largest group of attendees are Solution Architects, making up 19% of the total. IAM Experts follow with 12%. Other significant roles include CEO, Managing Directors and Presidents with 11%, followed by Security Consultant with 10% and Sales Directors with 9%.

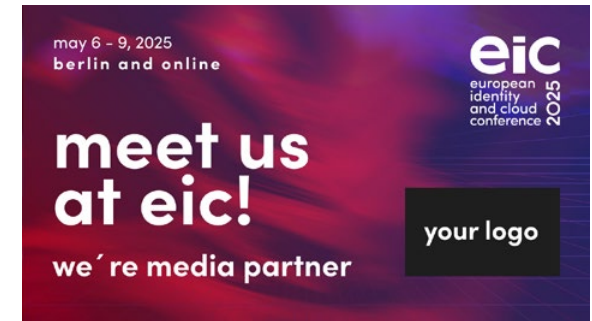
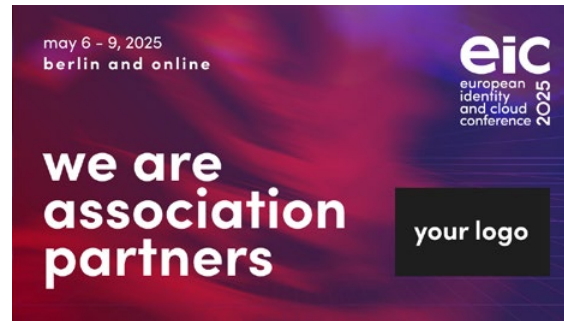
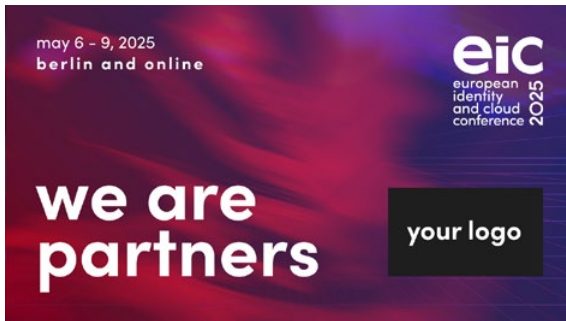
Solution Architect 19%	Vice President 4%
IAM Expert 12%	CTO 3%
CEO/Managing Director/President 11%	Account Manager 3%
Security Consultant 10%	IT Manager/Expert 2%
Sales Director 9%	Marketing Manager 2%
Product Manager 6%	Project Manager 2%
Engineer 6%	Student 1%
Senior Manager 6%	Business Development 1%
CIO/CISO 4%	(Security) Analyst 1%
	CMO 1%



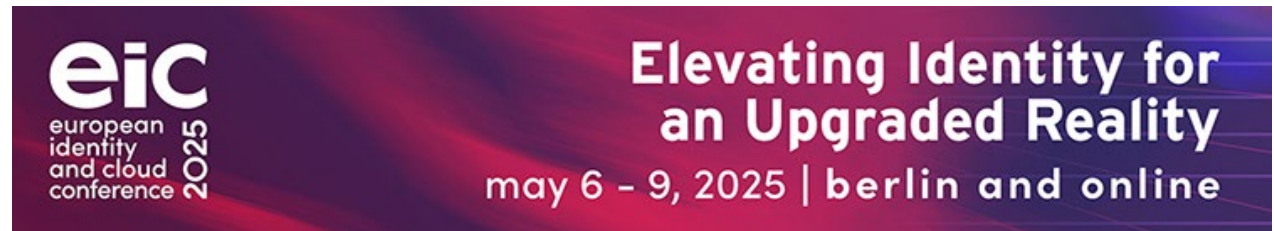
Visuals

Request customized visuals (logo, size etc.) for your partnership.

Social Media



Your website



PR Contact Information



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