

Art d'Égypte Announces the First Edition of "Crafts Re-Imagined" at Beit El Sehemy, Historic Cairo

23rd of October - 8th of November, 2026

Beit El Sehemy, Egypt

Art d'Égypte today announced the launch of *Crafts Re-Imagined*, a new exhibition bringing together contemporary artists and designers with Egypt's master craftsmen. The inaugural edition will be staged at Beit El Sehemy, one of the most significant Ottoman-era houses in Historic Cairo, marking a new chapter in the organization's work repositioning traditional Egyptian craftsmanship within a contemporary creative landscape.

Crafts Re-Imagined builds on the legacy of *Re-Imagined Narratives* (2019), which transformed Al-Muizz Street with site-specific installations set against the district's medieval architecture. This first edition of the new exhibition moves the conversation into an intimate historic residence, pairing artists directly with the artisans whose crafts have shaped Egypt's material culture for generations.

The exhibition presents a collaborative model in which contemporary practice and traditional making inform one another. Rather than treating Egypt's ancient crafts as remnants of the past, *Crafts Re-Imagined* frames disciplines such as woodwork and stone carving, glassblowing, traditional weaving and tapestry, and Khayamiya (tentmaker appliqué) as living, evolving practices capable of shaping today's creative economy.

The exhibition also highlights craftsmen and international artists who have drawn inspiration from Egyptian civilization, alongside newly co-created works produced specifically for this edition.

Through co-created works, *Crafts Re-Imagined* aims to open new markets for artisans, strengthen the local creative economy, and position craftsmanship at the center of cultural production, supporting a resilient, interconnected creative ecosystem for Egypt's artisan communities.

About Art D'Égypte by CulturVator:

Founded by French-Egyptian curator Nadine Abdel Ghaffar, Art D'Égypte is a multidisciplinary platform dedicated to supporting Egyptian arts and cultural heritage. Its flagship annual exhibition, *Forever Is Now*, staged at historic sites such as the Pyramids of Giza, bridges Egypt's past with contemporary art and celebrates its 5th anniversary in 2025. Since 2019, Art D'Égypte has expanded internationally, showcasing Egyptian artists at major art fairs, hosting exhibitions abroad, and launching initiatives including podcasts, lecture series, and community programs. Operating under UNESCO patronage, its projects are rooted in sustainability, accessibility, and cultural dialogue. CulturVator, its sister platform, unites these initiatives under one umbrella, collaborating with public and private partners to activate cultural spaces and foster global creative exchange across visual arts, design, film, heritage, and music.

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