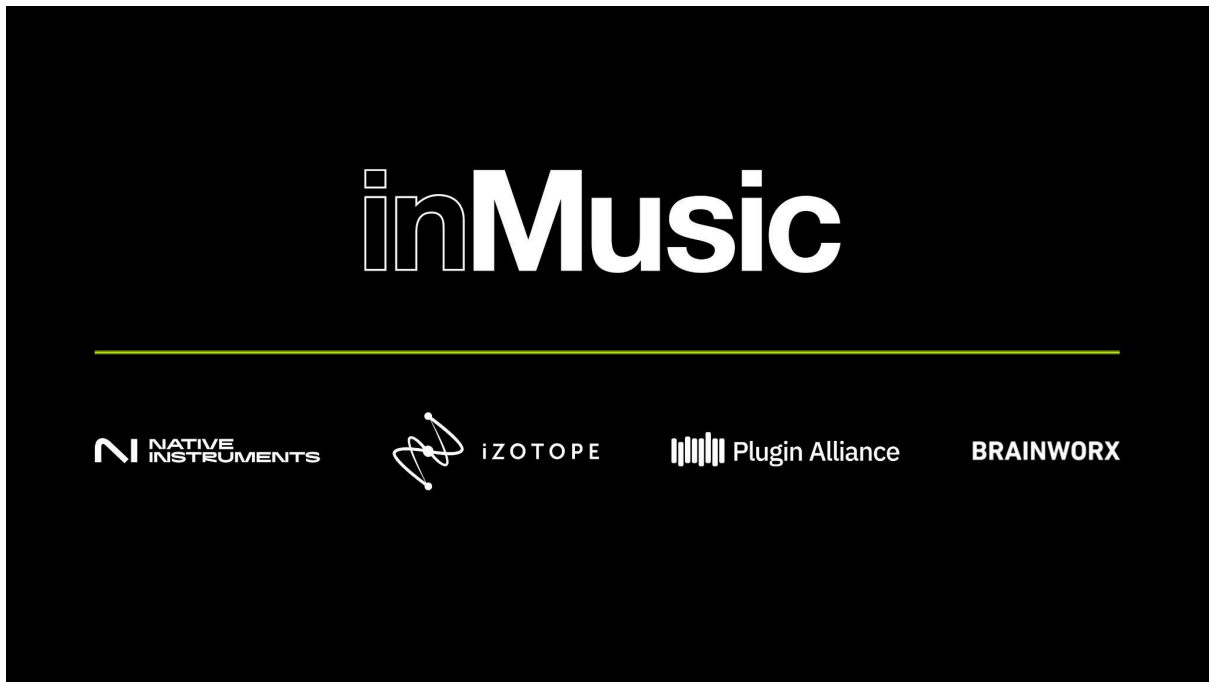


EMBARGO MAY 8, 2026, 12:00PM CET

inMusic and Native Instruments unite, bringing together two of music technology's most influential brands

Exciting acquisition strengthens long-standing partnership, uniting complementary hardware and software expertise for creators worldwide



Berlin, May 7, 2026 — inMusic and Native Instruments today announced that inMusic has signed a definitive agreement to acquire Native Instruments, the Berlin-based music technology company behind some of the most widely used creative tools in music production.

Native Instruments is the developer of industry-defining platforms including Kontakt, the world's leading sampler platform, Traktor, the professional DJ platform of choice, as well as the mastering and audio production tools iZotope, Plugin Alliance, and Brainworx. With a direct relationship with over 25 million registered users, Native Instruments has built one of the most engaged communities for creators, worldwide.

inMusic Brands is one of the most experienced music technology companies in the world, home to Akai Professional, Moog Music, Denon DJ, Numark, Rane, M-Audio and more. Founded in 1992, inMusic has spent three decades building and growing the brands that musicians, producers, and DJs rely on every day.

The acquisition builds on a strong and established relationship between the two companies. In 2025, inMusic and Native Instruments announced a landmark collaboration bringing NKS integration to Akai Pro's MPK controllers, M-Audio's Oxygen controllers, and Native Instruments' sounds to the MPC standalone platform for the first time — a partnership that demonstrated the complementary strengths and shared values of both organisations.

"Native Instruments represents everything we look for in a partner: exceptional products, a deeply engaged community, and a clear point of view on what musicians want," said Jack O'Donnell, CEO of inMusic. "Our work together has already shown how strong this combination can be. Bringing these platforms together allows us to move faster, deepen integration, and build better tools for creators."

"Every brand in the inMusic family was built by people who love music, and every decision we make is guided by what musicians want," O'Donnell added. "It is what Native Instruments has always stood for too. That shared belief is the foundation of everything we will build together. Our commitment is simple: continued investment across all brands and product lines, and a long-term focus on innovation that serves creators at every level. The tools you rely on today will keep working, and the tools you will rely on tomorrow are actively being built."

"Finding the right partner has been our goal throughout this process," said Nick Williams, CEO of Native Instruments. "With inMusic we have found a partner whose beliefs and ambitions align with ours — and whose understanding of what these brands mean to musicians and producers gives us real confidence in what comes next. This is the beginning of a new chapter for Native Instruments and for the community that has stood with us. "

Business continues normally across all Native Instruments brands and territories. Products, services, platforms, and customer support remain fully available. The companies are working towards the transaction completing in the coming weeks, subject to customary closing conditions.

Further information on integration plans will be shared as the process progresses.

A full statement from Nick Williams, CEO of Native Instruments, is available at blog.native-instruments.com

About inMusic inMusic is a Rhode Island-based music technology company whose portfolio includes Akai Professional, Alesis, Alto Professional, Denon DJ, Denon Professional, ION Audio, M-Audio, Moog Music, Numark and Rane. Founded in 1992, inMusic is dedicated to developing quality performance and production instruments for musicians across the globe.

About Native Instruments For more than 30 years, Native Instruments has been at the center of musical innovation. The company has created communities, pushed technological boundaries, and opened new creative horizons for enthusiasts and professionals alike. Today, driven by their mission to make music creation more inclusive and accessible, the company's hardware, software across Native Instruments, iZotope and Plugin Alliance brands, provide fully-integrated solutions for musicians, producers, and DJs of all genres and levels of experience.

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