



NATIVE INSTRUMENTS RELEASES TRAKTOR X1 MK3 DJ CONTROLLER

Compact and modular controller streamlines modern DJ mixing workflows with exceptional portability, powerful effects control, and intuitive operation

Berlin, August 29, 2023 – To kick off a series of new product releases this fall, Native Instruments today announced the new Traktor X1 MK3 DJ controller, a compact, modular controller for modern DJs who want exceptional portability, powerful effects control, and intuitive operation, regardless of experience level.

Building on the success of the acclaimed X1 MK1 and MK2 models, X1 MK3 adds innovative new features based on insightful feedback from the Traktor community. The result is a next-generation DJ controller with maximum flexibility and extensive functionality for effects control, playback manipulation, looping, mixer mapping, and more.

A highly visual design allows DJs to focus on their performance instead of looking at a laptop. Five OLED displays reveal essential track and effect information, including track progress, track name, loop size, selected effects, and effect parameters.

An advanced lighting system notifies performers with key information, like when a track is about to run out or if it's running in a loop. DJs can also choose from a spectrum of colors to customize the ambient lighting and button color, perfect for matching their unique style or brand. Accessibility enhancements include tactile dots across the controller and increased button sizes, making it easier for performers to orient themselves, even in low light environments.

The new "Mixer Mode" allows DJs to press a single button to switch from effects mode to mixer mode, instantly take control of EQs and channel levels, and transition tracks while monitoring all four channel levels on the displays.

Highly customizable, X1 can be quickly set up to meet your specific needs. Make adjustments to mapping with a customization page in Traktor Pro and color-code each button group to easily identify different functions. A three-port powered USB hub extends connectivity, allowing you to connect to CDJs, your custom setups, or additional X1 units.

X1 MK3 comes bundled with the latest version of NI's flagship DJ software, Traktor Pro 3, so DJs can plug in and start mixing out of the box. Traktor Pro 3 includes sonic sculpting tools, professional audio quality, and a clear and intuitive interface. Additional features include time-stretching, an improved limiter, a huge array of effects, and a wide range of options for customizing your mixing workflow.

Learn more

<https://www.native-instruments.com/en/products/traktor/dj-controllers/traktor-controllers/traktor-x1/>

Pricing and availability

Starting today, Traktor X1 MK3 is available for pre-order from www.native-instruments.com and select retailers.

Traktor X1 MK3 will be fully available online and in stores on September 20, 2023.

€ 299 / \$ 299 / JPY 42.900 / £ 259 / AUD 449 / CAD 389 / CHF 299 / CNY ¥ 2.399

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ABOUT NATIVE INSTRUMENTS

For over 25 years, Native Instruments has been at the forefront of musical innovation. Our technology has revolutionized how people express themselves through sound, opening new creative horizons for amateurs and professionals alike and turning bedrooms into studios across the world.

Today we work to provide everyone access to the worlds of music production, audio engineering, and DJing. Our portfolio contains industry leading products such as Komplete, Kontakt, Maschine, and Traktor.

In June 2023, iZotope, Brainworx, and Plugin Alliance became part of Native Instruments, further strengthening the breadth of our offerings, the expertise on our team, and the potential to offer our community a streamlined customer experience. With our powers combined, we have engineering capabilities across integrated software and hardware, AI and machine learning, cloud, and more.

Native Instruments was founded in Berlin in 1996. Today, it has offices in Berlin, Boston, Langenfeld, London, and Shenzhen.