

ITHIC[®]

ITALIAN HOSPITALITY
INVESTMENT CONFERENCE

ORGANIZED BY



AGENDA 2026 **MILAN**

30th September & 1st October 2026

Quark Hotel Milano

A wide-angle photograph of the Milan skyline at sunset. The sky is a deep orange and yellow, with silhouettes of birds in flight. In the foreground, a busy pedestrian walkway is filled with people, and a tram is visible on the right. The background features several tall, modern skyscrapers, including the CityLife building, which is illuminated with a red light at the top. The overall scene conveys a sense of urban energy and modern architecture.

**Accelerate
your
development
in Italy**

ITHIC

ITALIAN HOSPITALITY
INVESTMENT CONFERENCE

DAY ONE AGENDA

30th September 2026



ATTENDEES
REGISTRATION

08:30 | WELCOME DESK



WELCOME
COFFEE

09:00 | EXPO AREA

welcome

**Accelerate your
development in Italy**

09:30 |   

 SCORPIO HALL

WELCOME TO ITHIC MILAN

Navigating opportunities in Milan.

Mauro Santinato, President - Teamwork
Giorgio Ribaudo, Managing Director - THRENDS
Ofer Arbib, CEO - Colliers Global Investors Italy SGR



09:30 | 

 QUASAR HALL

FINANCING GROWTH

Leisure destinations on the hype: structuring development platforms to revamp resorts

Marcello Mangia, President & CEO - Mangia's
Giorgio Palmucci, Development Manager - TH Group, Former President - Confindustria Alberghi
Giuseppe Coco, Investment Manager - CDP
Luca Vaj, Senior Investment Director - Borio Mangiarotti REIM

Moderator:

Giovanni Lodato, Head of Hotel Operator Selection Europe & Consultancy Italy - CBRE



10:00 |   

 SCORPIO HALL

GLOBAL PERSPECTIVES AND COMPETITION

The next cycle to come: an overview on real estate asset classes in Italy

Mirko Baldini, CEO Italy - CBRE



10:15 | 

 QUASAR HALL

FINANCING GROWTH

To acquire or to start up? Alternative scenarios for supporting
development platforms in hospitality

Robert Chitty, Senior Vice President, Global Capital Investments & Transactions - IHG Hotels & Resorts

Christopher Strong, Co-Founder & Chief Investment Officer - AENDRE

Diederik Schol, Private Equity Investor - Crossroads Real Estate

Moderator:

Domenico Basanisi, Head of Hotels Investment Properties Italy - CBRE



10:20 |   

 SCORPIO HALL

FINANCING GROWTH

Economic Competitiveness and perspectives by 2027.
The public sector and firms

Carlo Cottarelli, Economist & former Director - IMF Fiscal Affairs Department

Moderator:

Sebastiano Barisoni, Deputy Executive Director - Radio24



10:30 | 

 HALL 7

HOTEL PLANNING, DESIGN & SOLUTIONS

How to create value in hotels with wellness and food&beverage.
There is not luxury hotels without Spa and food&beverage.

Andrea Langhi, Owner - Andrea Langhi Design

Maurizio Lai, Principal Director - Maurizio Lai Architects

Marco Bertasi, Architect - Il Prisma

Moderator:

Laura F. Verdi, Architect & Director - we:ll magazine



11:00 | 

 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Universal design - An opportunity
for hotellerie. Case studies inclusive
design, for all.

Cristian Catania, Architect & Head
of Universal Design - Lombardini22
Roberto Vitali, Co-founder - Village for All



11:15 |   

 SCORPIO HALL

GLOBAL PERSPECTIVES
AND COMPETITION

Italian political landscape:
assessing risk for real estate
development

Fulvio Lorefice
Political Risk Analyst
Bistoncini Partners



11:15 | 

 HALL 16

THE DEVELOPMENT CYCLE

Sustainability and regulations
in hospitality: how hotels are
adapting to the new requirements
of Legislative Decree 30/2026

Giorgio Caire di Lauzet
Founder & CEO - Dream&Charme



11:30 | 

 QUASAR HALL

FINANCING GROWTH

Sebastiano Barisoni deep-dives into
Milan Stock Exchange
listed hotel chains

Andrea Galardi, Co-Founder & CEO - Soges Group
Ercolino Ranieri, Founder & CEO - Xenia
Hôtellerie Solution

Moderator:

Sebastiano Barisoni, Deputy Executive Director
Radio24



11:30 | 

 HALL 7

HOTEL PLANNING, DESIGN & SOLUTIONS

The transformation of a city masterpiece. Centrale Hotel.
The new hotel in Central Station of Milan.
A conversation with developer and the architect.

Marco Piva, Co-Founder - Studio Marco Piva
Emidio Pacini, Founder & CEO - Pacini Group
Moderator:
Laura F. Verdi, Architect & Director - we'll magazine



11:45 |   

 SCORPIO HALL

CEOs TALKS

Italy vs Europe: market segments shifts,
opportunities and the future for hospitality growth

Céline Vercolier, CEO - B&B HOTELS Group

Gonzalo Aguilar, COO, Emea - Marriott International

Otmar Michaeler, CEO - Falkensteiner Michaeler Tourism Group (FMTG) & Michaeler & Partner GmbH

Moderator:

Terence Baker, News editor, Europe, Middle East & Africa - CoStar News Hotels / STR



12:00 | 

 QUASAR HALL

FINANCING GROWTH

Sebastiano Barisoni deep-dives
into Milan Stock Exchange
listed tourism and congress players

Secondina Ravera, President & Founder
Destination Italia Group

Corrado Peraboni, CEO - Italian Exhibition Group

Moderator:

Sebastiano Barisoni,

Deputy Executive Director - Radio24



12:00 | 

 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Grand Hotel Gardone Lake Garda by
LXR Hotel & Resort. The repositioning
of a Belle Epoque icon.

Giuseppe Varsavia, Managing Partner - DE.TALES

Giorgio Pilone, Development Manager
Apex Alliance

Moderator:

Laura F. Verdi, Architect & Director
we:ll magazine



12:15 | 

 HALL 16

EXPLORING ALTERNATIVE DESTINATIONS

Varese, Lake Maggiore and Malpensa: chasing after off-market
opportunities in a developing destination

Mauro Vitiello, President - Camera di Commercio Varese

Antonio Bianchi, Corporate Director & Business Development - Piazza Hotels

Ezio Romani, Chief Executive - Amapa Group

Moderator:

Roberto Gentile, Editor & Newsletter Director - Network News



DAY ONE
AGENDA

30th September
2026

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12:30 |

SCORPIO HALL

CEOs TALKS

International markets trends and expectations for 2027
in discussion with top domestic players

Giorgio Marchegiani, CEO - UNA Italian Hospitality
Luca Boccato, CEO - HNH Hospitality
Gabriele Burgio, President & CEO - Alpitour World

Moderator:

Massimiliano Sarti, Editor-in-Chief - The Bulletin / THRENDS



12:30 |

QUASAR HALL

HOSPITALITY FUTURE TALKS

Cracking the Italian market:
what It takes for a global wellness
brand to succeed

Shafi Syed, Global Head Hotel Development
& Acquisitions - Equinox Hotels
Lorenzo Felici, Head of Global Hospitality - Artelia

Moderator:

Alexi Khajavi, President Hospitality,
Travel & Wellness – Questex



12:30 |

HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Evolving hospitality needs:
is greenery merely ornamental?
Increased property value and appeal
thanks to the presence of nature.
In collaboration with Vannucci Piante.

Filippo Buccarelli, Lecturer and Researcher
in Sociology - University of Florence



NETWORKING
LUNCH
13:15

EXPO AREA
& FOYER LEVEL

14:30 | SCORPIO HALL

GLOBAL PERSPECTIVES
AND COMPETITION

Global macro and travel Outlook:
what's next for Italy

David Goodger,
Managing Director of Tourism Economics EMEA
Oxford Economics



14:30 | 

📍 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Between dream and function.
The role of architect to support
the developer.

Tiziano Vudafieri, Architect & Founder
Vudafiero Saverino Partners

Otmar Michaeler, CEO - Falkensteiner
Michaeler Tourism Group (FMTG) & Michaeler
& Partner GmbH

Moderator:

Laura F. Verdi, Architect & Director - we:ll magazine



14:30 | 

📍 HALL 16

EXPLORING ALTERNATIVE
DESTINATIONS

The new geography of Italian
hospitality: growth, investments
and emerging destinations

Luca Dondi dall'Orologio
CEO - Patrigest | Gabetti Group



15:00 |    📍 SCORPIO HALL

GLOBAL PERSPECTIVES
AND COMPETITION

Italian growth perspectives
amid geopolitical tensions...
one year later

Carlo Altomonte
Associate Dean and Director PNRR Lab
SDA Bocconi



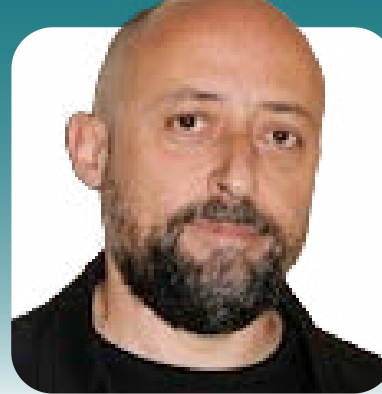
15:00 | 

📍 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Design before Design.
The AMDL CIRCLE perspective.
A selection of case studies
exploring different investment
approaches. From Zirmerhof Hotel
to Portrait Milan.

Davide Angeli, Managing Director
AMDL CIRCLE



15:00 | 

📍 HALL 16

EXPLORING ALTERNATIVE DESTINATIONS

Unveiling the jems of a leading destination
for hospitality investments: Piedmont

Paolo Bongioanni, Tourism Councilor - Regione Piemonte

Guido Della Frera, Founder & CEO - GDF Group

Antonio Zacchera, CEO - Zacchera Hotels

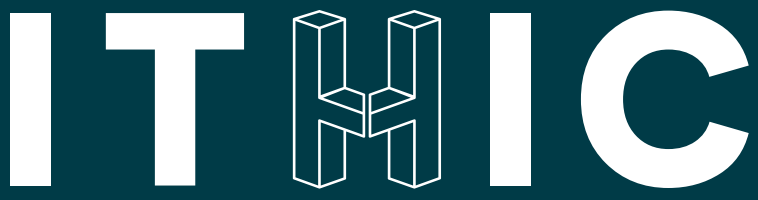
Moderator:

Roberto Gentile, Editor & Newsletter Director *Network News*



DAY ONE
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30th September
2026



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15:00 | QUASAR HALL



Branded Residences from the Global Stage: Trends, Predictions, and the Questions Ahead (Opening Remarks)

Olga Andreevskikh, Senior Conference
Producer - Questex



15:00 | HALL 11



Game Rules:
The Evolution Models

BY INVITATION ONLY

15:20 | QUASAR HALL



Branded Living in Italy: What’s Driving the Next Wave of Growth?

Sam Barrell, Director of Mixed-Use Development - Marriott International
Kevin Meyer, Chief Investment Officer - Omnam
Cordula Laemmermann, Managing Director - Falkensteiner Residences



15:30 | SCORPIO HALL

GLOBAL PERSPECTIVES AND COMPETITION

Trading performance in Europe and Italy: setting the expectations for 2027

Rory McDonald, Associate Account Director - STR, part of CoStar Group





15:45 |

HALL 16

HOSPITALITY FUTURE TALKS

The new hospitality era: connecting hospitality, food & beverage,
and clubbing to unlock value

Rémi Delpech, COO Hotels & Resorts - Nikki Beach Hospitality Group

Jaime Buxó Clos, CEO - Sunset Hotels & Resorts

Moderator:

Francesco Calia, Head of Hospitality Italy, MRICS - Cushman & Wakefield



15:50 |

QUASAR HALL



Identity vs Experience: The New Luxury Equation

Giovanni De Niederhäusern, Senior Vice President of Architecture, Product & Nautical Design - Pininfarina

Maggie Priori, Senior Vice President of Licensing & Hospitality - Karl Lagerfeld

Marloes Knippenberg, CEO – Kerten Hospitality

Moderator:

Ife Taiwo-Newman, Associate Editor | Luxury Travel & Operational Real Estate - Questex



16:00 |

SCORPIO HALL

THE DEVELOPMENT CYCLE

A discussion on real estate ongoing trends and their impact on value

Stephen Rushmore Jr., President and CEO - HVS

Moderator:

Alexi Khajavi, President Hospitality, Travel & Wellness - Questex



16:20 | 

 QUASAR HALL



Expanding the Capital Stack: New Ways to Finance Branded Residential Projects

Michele Galli, CEO - The One Atelier & The One Capital



16:30 | 

 HALL 16

HOSPITALITY FUTURE TALKS

From Strategy to Delivery:
shaping luxury hotel transformation

Mauro Montagner, Founder and CEO - Dekus
Patricia Viel, Architect, Co-Founder - Antonio Citterio Patricia Viel

Moderator:

Benedetta Abbottoni, Partner, Head of Technical Advisory - Cushman & Wakefield



16:35 | 

 QUASAR HALL



Beyond the Capital: How Developers Decide Which Branded Residence Projects Move Forward

Michele Galli, CEO - The One Atelier & The One Capital
Giampiero Schiavo, CEO - Castello SGR

Moderator:

Adelina Wong Ettelson, Principal & Founder - AWE Global Advisory



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30th September
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ITHICHERS AWARDS

Celebrating friends who attended 8 years in a row!

17:15 | SCORPIO HALL



HOTEL CHAINS AWARDS 2026

A toast to chains leading the Italian market.
8 awards.

Sponsored by

CELEBRATING
OUR FAMILY
FERRARI
TRENTO

17:30 | SCORPIO HALL

let's celebrate

DAY ONE
AGENDA

30th September
2026

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18:00 | EXPO AREA



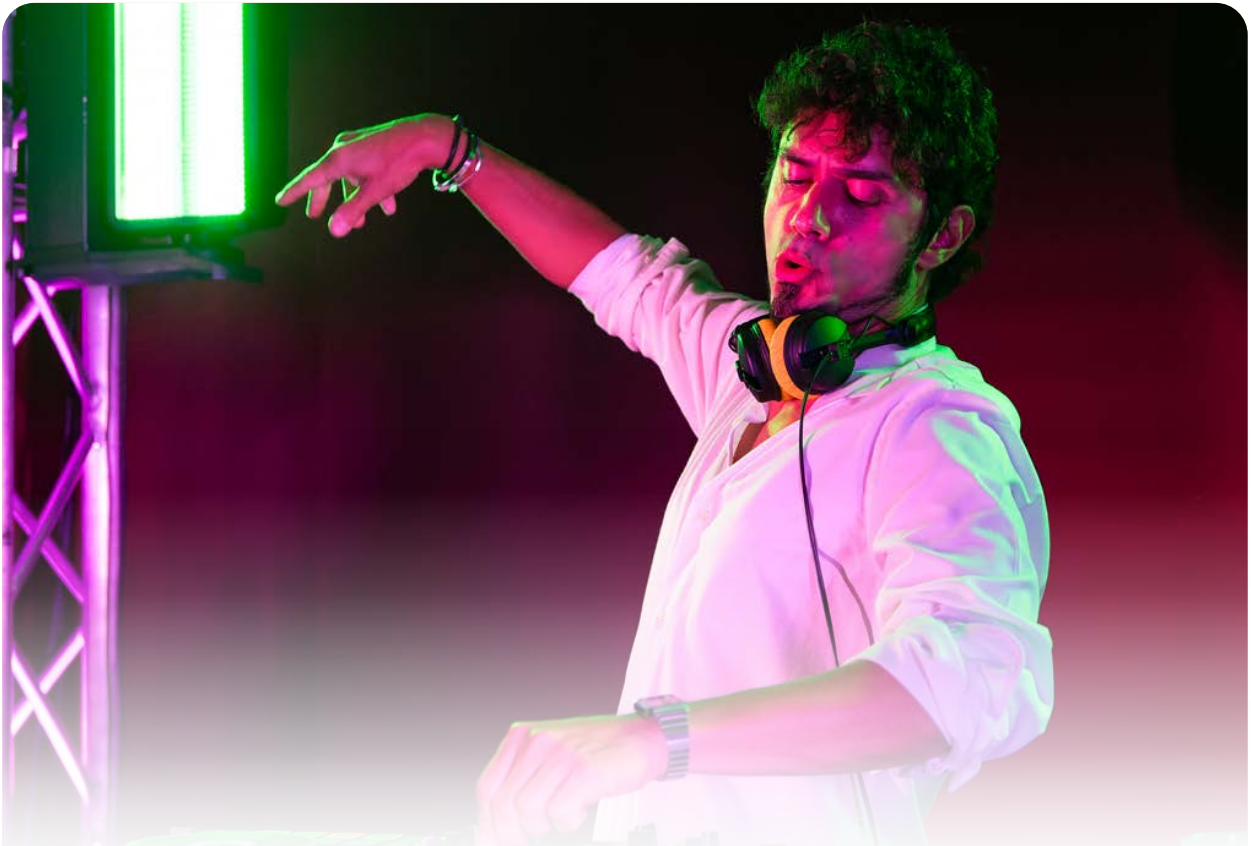
BUFFET
STANDING
DINNER

20:00 | SCORPIO HALL



BUFFET
SEATED
DINNER

20:00 | RESTAURANT



AFTER
DINNER
PARTY

21:30 | SCORPIO HALL

let's have fun

ITHIC

ITALIAN HOSPITALITY
INVESTMENT CONFERENCE

DAY TWO AGENDA

1st October 2026



ATTENDEES
REGISTRATION

08:00 | WELCOME DESK



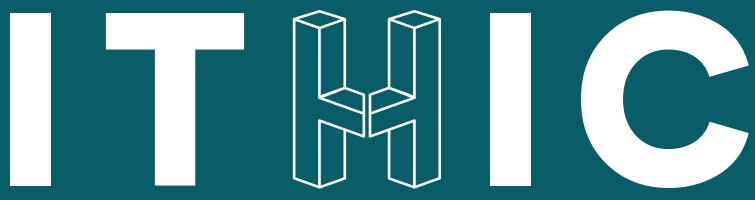
WELCOME
COFFEE

08:30 | EXPO AREA

welcome
back
everyone!

DAY TWO
AGENDA

1st October
2026



ITALIAN HOSPITALITY
INVESTMENT CONFERENCE

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08:40 | SCORPIO HALL

WHAT WE LEARNT FROM DAY 1

A wrap-up of the evidences
from day 1 on capital,
risk and return

Giorgio Ribaud
Managing Director - THRENDS



08:50 | SCORPIO HALL

GLOBAL PERSPECTIVES
AND COMPETITION

Institutional greetings

Davide Albertini Petroni,
President - Confindustria Assoimmobiliare



09:00 |

SCORPIO HALL

TALKS ON CAPITAL MARKETS

Financing the Next Generation of Hospitality Platforms

Gabriele Magotti, Chief Investment Officer - Invel Real Estate
Fabio Coppola, Chief Visionary Officer & Co Founder - YellowSquare
Lorenzo Bernini, Senior Banker Real Estate - UniCredit

Moderator:

Carine Bonnejean, Managing Director, Hotels & International – Christie & Co



09:15 |

QUASAR HALL

HOSPITALITY FUTURE TALKS

The rise of white label operators: a new era for hotel development
in Southern Europe

Guillermo Palacios, Managing Partner and Founder - Panoram Hotel Management
Christian Hribar, Head of Development - Arabella Hospitality
Emiliano Garayar, Founder & Senior Partner - GAT Hospitality

Moderator:

Luciano Scarfone, Investment Director - Pygmalion Capital



09:30 | 

 HALL 16

TALKS ON CAPITAL MARKETS

Evaluating investment projects: key assessment
criteria and decision drivers

Francesco Mascaro
Coordinator of the Hospitality Desk
Intesa Sanpaolo Group



09:30 | 

 HALL 7

HOTEL PLANNING, DESIGN & SOLUTIONS

Current challenges for large-scale construction projects in Italy
Which approach ensures the highest quality and success for the project?

Valter Bettuzzi, Chief Commercial Officer - GARC SPA
Valeria Bianchet, Project Manager - Moroso Spa
Ambra Francisci, Head of Consulting - Drees & Sommer Italia

Moderator:

Davide Mantesso, Project and Construction Management - Michaeler & Partner



09:45 |   

 SCORPIO HALL

TALKS ON CAPITAL MARKETS

A new wave of real estate opportunities: Italian institutional stakeholders
discuss their vision for unlocking hospitality assets

Domenico Flamini, Investment Director - Invimit SGR Spa
Chiara Caruso, Head of National Tourism Fund (FNT) - CDP Real Asset SGR (CDP Group)
Stefano Mantella, General Manager - Department of Economy, Ministry of Economy and Finance

Moderator:

Giorgio Palmucci, Development Manager - TH Group, Former President - Confindustria Alberghi



09:45 | 

 QUASAR HALL

THE DEVELOPMENT CYCLE

Office-to-hotel conversion: key challenges, licensing and solutions
for real estate regeneration projects

Alberto Cominelli, Head of Project Management & Urban Development Italy - Turner & Townsend
Carlo Romanò, Senior Director Investments - Head of Italy - Invesco Real Estate
Andrea Grassi, Principal - GLA
Jacopo Brambilla Sica, Partner, Public Law and Regulatory - Dentons



10:00 | 

 HALL 16

EXPLORING ALTERNATIVE DESTINATIONS

Hot spots for tourism investments in Med - Greece and Egypt

Hilda Alisandratou, Director Investment Promotion Tourism, Real Estate, Creative Industries
Enterprise Greece
Moderator:
Demetris Spanos, Managing Director - HVS



10:15 | 

 HALL 7

HOTEL PLANNING, DESIGN & SOLUTIONS

Are We Still Designing Hotels? How the world’s most successful hospitality
projects are creating value for investors beyond the building

Giulio Rigoni, Associate / Senior Architect - BIG | Bjarke Ingels Group
Roberto Mancinelli, Senior Associate - Rockwell Group
Moderator:
Nicola Delvecchio, Strategic Hospitality Consultant - Teamwork



10:30 |   

 SCORPIO HALL

CEOs TALKS

The cost of bringing luxury to the next stage:
challenges, risks and opportunities for the top tier in 2027

Maud Bailly, Managing Director, Sofitel Legend, Sofitel, MGallery & Emblems – Accor Luxe & Lifestyle
Paolo Barletta, CEO - Arsenale Group
Christian Clerc, President & Chief Executive Officer - Auberge Collection
Moderator:
Alexi Khajavi, President Hospitality, Travel & Wellness – Questex



10:30 | 

 HALL 16

TALKS ON CAPITAL MARKETS

Hotspots for tourism investment
in Med –, Malta, Balkans and Portugal

Andrew Agius Muscat, CEO – Malta Hotels and Restaurants Association (MHRA)
Johann Buttigieg, Executive Chairman – Planning Authority
Rúben Paula, Senior Director Asset Management & Investment – HVS
Moderator:
Ezio Poinelli, Senior Director Southern Europe – HVS



10:30 | 

 QUASAR HALL

TALKS ON CAPITAL MARKETS

The state and future
of hospitality real estate in Italy

Raffaella Peloso, MRICS, Head of Valuation
Hotels Italy – CBRE



11:00 | 

 HALL 11

BWH® | Hotels

Shaping the Future of Hospitality:
the power of education and
industry collaboration

BY INVITATION ONLY

11:00 | 

 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Designing an Experience Hub The
hi strategy behind transforming
Quark Milano into a next-generation
hospitality destination

Valentina Giannotti, Asset Manager
Aries Group

Interviewer:

Nicola Delvecchio, Strategic Hospitality
Consultant - Teamwork



11:30 | 

 QUASAR HALL

FINANCING GROWTH

Shall we joint venture or would you
finance? An intriguing conversation
on alternative financing models

Raphael Smadja, Managing Director,
Co-Head of Europe – Cheyne Capital
Grazi Paineli, Managing Director – Limestone Capital

Moderator:

Carine Bonnejean, Managing Director,
Hotels & International – Christie & Co



11:30 | 

 HALL 16

HOSPITALITY FUTURE TALKS

The ROI of hotel F&B: brands, partnerships and asset value

Julia Dionisi, COO Hotels & Restaurants - Paris Society
Tobias Schulz, Managing Director Restaurant & Bar Partnerships EMEA - Hilton
Stéphane Baghdassarian, Senior Vice President Development Hotels & Restaurants
Groupe Barrière

Moderator:

Jacopo Testa, Senior Consultant - THRENDS



11:30 |   

 SCORPIO HALL

TALKS ON CAPITAL MARKETS

Overpriced or simply the end of story telling? Will yield expectations for
resorts and secondary destinations need a review in 2027?

Gaël Le Lay, Co-founder & CEO - Petra | Hova Hospitality
Federico Velluti, Head of Hospitality - Investire SGR S.p.A
Leonardo Stassi, Senior Director Real Estate - Borio Mangiarotti Reim

Moderator:

Marco Comensoli, Head of Hotels & Leisure - Colliers Italia



12:00 |   

 SCORPIO HALL

TALKS ON CAPITAL MARKETS

Running the value add, awaiting for the core...

A conversation with leading hospitality players on the next investment cycle

Anna Cohen, Partner & Portfolio Manager - Extendam

Jon Asumendi, Senior Vice President in Acquisitions - Starwood Capital Group

Linda Nel, Managing Director, Head of Investor Solutions - Mohari Hospitality

Moderator:

Terence Baker, News editor, Europe, Middle East & Africa - CoStar News Hotels / STR



12:00 | 

 QUASAR HALL

FINANCING GROWTH

From single assets to platforms:
structuring hospitality deals for
growth

Aurelio Pensabene

Partner | International Tax and Transaction
Services (ITTS)
EY



12:15 | 

 HALL 16

THE DEVELOPMENT CYCLE

Guaranteeing buyers and sellers
during and post M&A due diligence:
an overview on available defenses.

Bruno Fondacaro, Partner - ADVANT Nctm

Massimiliano Macaione, Partner - Gianni
& Origoni

Moderator:

Fabrizio Trimarchi, Development Director Italy
Panoram Hotel Management



12:20 | 

 QUASAR HALL

FINANCING GROWTH

From Single Assets to Platforms: Structuring Hospitality Deals for Growth.
Experts conversation

Musie Bocrezian, Head of Italy | Managing Director - PGIM

Giulio Recchia, Managing Director in the EMEA Financing Solutions - Bank of America

Moderator:

Fabio Braidotti, Partner, Real Estate & Hospitality - EY



12:40 |   

 SCORPIO HALL

CEOs TALKS

To brand or to “collect”: are core brands still a must or are collections charming both owners and guests?

Ron Pohl, President of International Operations for BWH® Hotels and President of WorldHotels™
Dimitris Manikis, President EMEA - Wyndham Hotels & Resorts
Federico J. González, CEO - Radisson Hotel Group

Moderator:

Alexi Khajavi, President Hospitality, Travel & Wellness – Questex



NETWORKING
LUNCH

13:15

EXPO AREA & FOYER LEVEL

14:15 | 

 QUASAR HALL

HOSPITALITY FUTURE TALKS

Approximately 215 international brands in Italy today.
Will hotel chains consolidate on brands or will they follow niches?

Alan Mantin, Vice President Development Southern Europe - Hilton
Yannick Wagner, Deputy CDO for Europe and North Africa - Accor
Mauro Vinci, Managing Director & Vice President Business Development Italy – Radisson Hotel Group

Moderator:

Marco Comensoli, Head of Hotels & Leisure Colliers Italia



14:30 | 

 HALL 7

HOTEL PLANNING, DESIGN & SOLUTIONS

Building hotels within guaranteed time and costs:
the off-site model advances

Vanni Bottaro, Chief Commercial Officer – WOLF HAUS Italia

Moderator:

Davide Mantesso, Project and Construction Management - Michaeler & Partner



14:30 |   

 SCORPIO HALL

HOSPITALITY FUTURE TALKS

What we have and what we still miss in our industry to prosper.
A conversation about the future of hospitality in Italy

Elisabetta Fabri, President & CEO - Starhotels Group

Sara Digiesi, CEO - BWH Hotels Italy & South-East Europe

Moderator:

Tiziana Oggionni, Head of Hospitality - Coldwell Banker Commercial



14:30 | 

 HALL 16

THE DEVELOPMENT CYCLE

HMA vs. variable lease: which contractual model best protects
long-term value?

Simone Pisani, Co-Managing Partner - BLV - Belvedere & Partners

Vito Bisceglie, Equity Partner - BIP

Giampaolo Corea, Board Member - Coldwell Banker Commercial Italy

Moderator:

Massimiliano Sarti, Editor-in-Chief - The Bulletin | THRENDS



14:45 | 

 QUASAR HALL

THE DEVELOPMENT CYCLE

Scaling to global: international brands and equity boosting
Italian luxury resorts

Nicolás de Tolentino Jover Clar, Business Development Director - Barceló Hotel Group
Edoardo Primerano, Development Associate - The First Hotels
Simone Palmieri, Investment Director - Azora

Moderator:

Emiliano Russo, Leader of Global Legal Real Estate - Deloitte Legal



15:00 |   

 SCORPIO HALL

HOSPITALITY FUTURE TALKS

Please mind the gap! Chasing guests in the multifaceted market
called top luxury, luxury and lifestyle

Valeriano Antonioli, CEO – Lungarno Collection
Javier De Villanueva, Senior Executive Director, Acquisitions and Development Europe - Banyan Group
Davina Zydower Cisier, Senior Vice President of Development, Europe - Ennismore

Moderator:

Guido Castellini, Senior Advisor - Coldwell Banker Commercial



15:00 | 

 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

The real costs of a great hotel.
Why hospitality projects may fail
before opening

Nicola Delvecchio
Strategic Hospitality Consultant - Teamwork
Davide Mantesso
Project and Construction Management
Michaeler & Partner



15:30 | 

 HALL 7

HOTEL PLANNING,
DESIGN & SOLUTIONS

Identification of the best tourism
product: definition of a hotel's functions
and requirements based on the specific
model selected

Alessandra Niada, Head of Marketing Italy
Falkensteiner Hotels & Residences
Nicola Scomparin, Head of Controlling Cluster Italy
FMTG | Falkensteiner Michaeler Tourism Group

Moderator:

Davide Mantesso, Project and Construction
Management - Michaeler & Partner



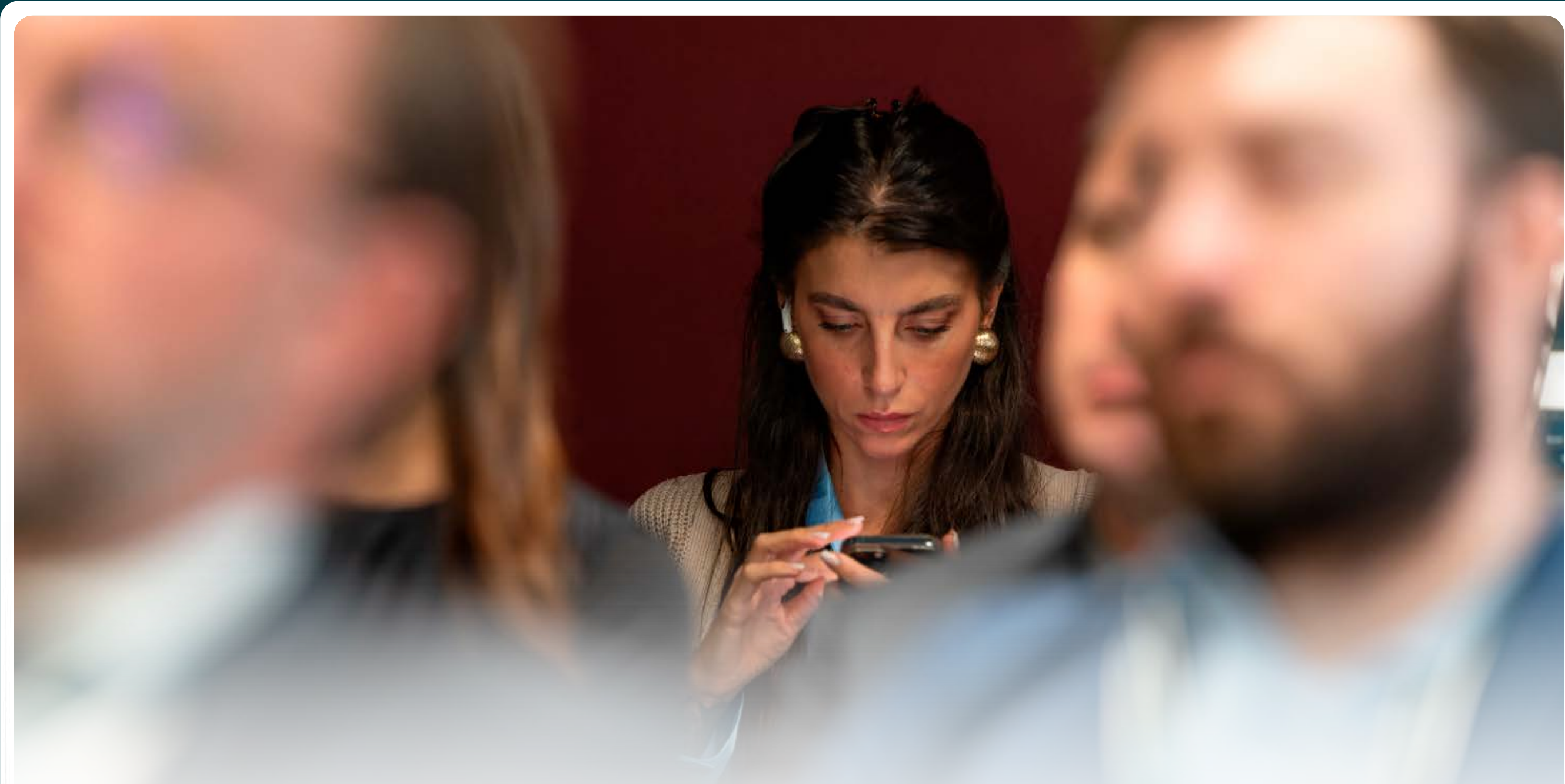
DAY TWO
AGENDA

1st October
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ITHIC NEXT GEN

UNDER 35

Step inside ITHIC 2026 for an exclusive NextGen session: conversation, live questions, young voices on stage.

16:00 | QUASAR HALL



ITHIC NEXT GEN

APERITIF

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THRENDS
TOURISM & HOSPITALITY ANALYTICS

17:35 | QUASAR HALL

let's go next

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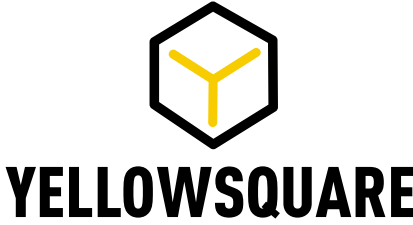
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