**ITHIC 2025: the cutting edge of hospitality opportunities**

**New appointments by invitation only and a schedule dedicated to six main macro-themes**

The date with the 2025 edition of the Italian Hospitality Investment Conference is fast approaching and the first details on the contents of the event organised by **Teamwork Hospitality** in collaboration with *THRENDS* are beginning to emerge. This year, the venue of the **Hotel Villa Pamphili in Rome** has been confirmed but the date has been brought forward slightly to 2025, **September 25 and 26.**

Among the novelties, there will be a series of appointments reserved by invitation or with a dedicated ticket, including the *HVS Masterclass* on hotel valuations, the round table dedicated to CEOs organised by Questex (Partners of ITHIC and organisers of the IHIF in Berlin) and the Hotel Transactions workshop run directly by THRENDS.

Among the names that will curate these special sessions are those of Theodor Kubak of Hama, Dimitris Manikis of Wyndham, Stephen Rushmore of HVS, Larry Mogelonsky of Hotel Mogel Consulting, Paolo Facchini of Lombardini22, as well as Bernabò Bocca and Giuseppe Roscioli of Federalberghi.

Also rich as always is the schedule of scheduled speeches in the ITHIC Main Programme. This year, round tables and speeches will follow a series of themes articulated over several appointments during the two days in Rome. Starting once again with a discussion among some of the CEOs of the main operators active in our country, who will discuss the challenges and opportunities for hotel development over the next three years: *Talks of the Titans,* the *CEOS Panel* will feature Julia Simpson of WTTC, Domenico Montano of Human Company, Paolo Barletta of Arsenale Group, Elisabetta Fabri of Starhotels, Giorgio Marchegiani of UNA Italian Hospitality and Sara Digiesi of BWH Hotels Italia & Malta.

Another key theme will be the analysis of the potential impact that the main global geopolitical and macroeconomic factors will have on our sector. *Global perspectives and competition* in Emea will involve a number of important analysts and economists such as Carlo Altomonte of Sda Bocconi, Gregorio De Felice of Intesa Sanpaolo, Alina Minut of STR, Michael Grove of Hotstats, Ofer Arbib of Colliers and Luca Boccato of HNH Hospitality.

**Among the protagonists, CEOs, analysts and economists of the highest level**

Future challenges and opportunities will also be discussed among owners, brands and operators in the *Hospitality future talks*, which will be attended by Fabio Provini of Dekus, Sebastien Samoye of Belmond, Leonardo Stassi of Coldwell Banker Commercial, Fabio Coppola of Yellowsquare and Gabriele Magotti of Invel, among others.

Capital markets, investments and pipelines 2026-2027 will also be discussed, in a year of particular ferment for the Italian market. Participants in the Talks on capital markets will include Chiara Caruso of CDP, Christophe Beauvilain of Pygmalion Capital, Li Zhang of Brookfield, Miguel Valente Bento of Corum Asset Management, Musie Bocrezian of PGIM, Pietro Moro of BNP Paribas and Jaume Tapies of Boscalt Hospitality.

But many others will be the international private equity and asset managers attending the event.

Among the emerging trends of the moment is certainly that of the growing interest in the so-called secondary destinations of our Peninsula: destinations such as Cortina, Turin, but also Puglia, the Tuscan countryside and Sicily are increasingly attracting the interest of developers.

The *Exploring alternative markets* panels will therefore see the presence on stage of leading analysts such as Marco Comensoli of Colliers, Guido Castellini of Coldwell Banker Commercial, Ezio Poinelli of HVS and Stefano Terlizzi of THRENDS.

The Minister for Sport and Youths, Andrea Abodi, will also be present in a panel moderated by Giorgio Bianchi of Gb Development on the future of Cortina.

But of course, one cannot talk about investments and new openings without addressing the topic of hotel development in all its phases: from the creation of the basic legal platform to the definition of the optimal business model, passing through CapEx planning and *construction and asset management*. Discussing The *development cycle* will be professionals such as Massimiliano Macaione of Gianni & Origoni, Bruno Fondacaro of Advant Nctm, Emiliano Russo of Deloitte Legal, Alessandro Lombardo of Gabetti Group, Lorenzo Felici of Artelia and many other analysts, lawyers and technicians.

Finally, a new session dedicated to news from the world of brands, already present

or coming to the Peninsula: *Brands ambassadors* will present new brands coming to Italy and partnership platforms tested abroad. Speakers include Ettore Cavallino of Accor, Maria Pia Intini of Almar Resorts (HHN Hospitality) and Fabrizio Gaggio of Starhotels.

Link to speakers: https://www.ithic.it/speakers/Link to tickets: https://teamwork.swoogo.com/ITHIC2025